NOVATEL WIRELESS.

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Novatel Wireless' MiFi 2200 Named Finalist in CTIA Hot for the Holidays Awards

Winners to Be Announcedat International CTIA WIRELESS I.T. & Entertainment 2009

WASHINGTON & SAN DIEGO, Sep 25, 2009 (BUSINESS WIRE) -- Novatel Wireless, Inc., (Nasdaq:NVTL) a leading provider of wireless broadband solutions, has been named a finalist in the Best Mobile Internet Device or Netbook categoryof the first annual CTIA Hot for the Holidays awards program, which showcases this year's must-buy mobile consumer electronics products and applications. International CTIA WIRELESS I.T. & Entertainment 2009 takes place October 7-9 at the San Diego Convention Center.

CTIA 2009 Hot for the Holidays award winners will be announced at a ceremony on Thursday, October 8 and all finalists will be prominently displayed in a special showcase at International CTIA WIRELESS I.T. & Entertainment. Submissions were judged on innovation, functionality and creativity by a panel of top tier reporters and industry analysts.

"This year's awards program offers a preview of the many CE devices, applications and accessories that are sure to be in demand this holiday season," said Robert Mesirow, vice president and show director for CTIA WIRELESS I.T. & Entertainment. "CTIA congratulates Novatel Wireless on being named a finalist in Best Mobile Internet Device or Netbook."

"We are honored our MiFi 2200 device has been recognized by the industry for its innovation, functionality and creativity," said Rob Hadley, CMO for Novatel Wireless. "MiFi is the world's first intelligent mobile hotspot, making it the fastest and easiest way for multiple users to get online while on the go."

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' USB modems, embedded modules, Intelligent Mobile Hotspot products and software enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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About International CTIA WIRELESS I.T. & Entertainment 2009

International CTIA WIRELESS I.T. & Entertainment is CTIA's fall show focused on mobile business. This event brings together a unique community of enterprise users, carriers, developers and manufacturers to generate dialogue, share ideas and debate the economics of wireless innovation. Visit <u>www.ctiashow.com</u>.

CTIA -The Wireless Association is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. CTIA is also recognized as the producer of two annual technology events: International CTIA WIRELESS 2010 takes place in Las Vegas, March 23-25; International CTIA WIRELESS I.T. & Entertainment 2010 takes place in San Francisco, October 6-8. For more association information, visit <u>www.ctia.org</u>.

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SOURCE: Novatel Wireless, Inc.

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