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CES Innovations Awards 2010 Recognize Novatel Wireless MiFi Intelligent Mobile Hotspot

Industry's First Intelligent Mobile Hotspot Honored as Best Enabling Technology at CES 2010

SAN DIEGO, Jan 22, 2010 /PRNewswire via COMTEX News Network/ -- Novatel Wireless (Nasdaq: NVTL), a leading provider of wireless broadband solutions, is pleased to announce that its MiFi(TM) Intelligent Mobile Hotspot has been named the "Best of Innovations" award winner in the "Enabling Technologies" category at the International Consumer Electronics Show (CES) 2010 in Las Vegas

The MiFi platform represents the industry's first Intelligent Mobile Hotspot, a new category of mobile broadband that lets users put their world of content, services and connectivity in their pocket. Unlike existing router solutions that require an external broadband modem and serve only to provide connectivity, the MiFi platform creates a personal cloud of high-speed Internet connectivity that can be easily shared between multiple users and up to five Wi-Fi devices such as laptops, cameras, gaming devices and multimedia players. The MiFi Intelligent Mobile Hotspot serves as an intelligent, open platform capable of hosting advanced software applications and flexible enough to address the continued evolution of mobile broadband.

"It is an honor to be recognized by a distinguished panel of industry luminaries for the MiFi Intelligent Mobile Hotspot," said Rob Hadley, CMO, Novatel Wireless. "This award highlights our dedication to providing the most innovative connectivity solutions in the market to our customers and partners."

Honorees in the CES Innovations Awards are selected by a preeminent panel of judges consisting of independent industry designers, engineers and journalists. The awards are sponsored by the Consumer Electronics Association (CEA), producer of the International Consumer Electronics Show - the world's largest consumer technology tradeshow - and endorsed by the Industrial Designers Society of America.

All Innovations 2010 Design and Engineering honoree products are featured on <http://www.CESweb.org/Innovations> where the product name, manufacturer's information, designer, description, photo and URL are displayed.

ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G wireless technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on Nasdaq: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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