

Novatel Wireless Introduces Next Generation N4A CMS Service Delivery Platform for M2M

SAN DIEGO, Oct. 11, 2011 /PRNewswire/ -- Novatel Wireless, Inc. (NASDAQ: NVTL), a leading provider of intelligent wireless networking solutions, today introduces its next generation N4A Communication and Management Software (CMS) 3.0 platform built for its carrier, MVNO and enterprise customers. The N4A CMS 3.0 is a comprehensive Service Delivery Platform (SDP) with a new future-proof architecture designed to easily sit in a cloud, hosted or on-premise at the enterprise providing business model flexibility and easy integration with existing enterprise applications and IT systems.

N4A CMS 3.0 addresses a number of challenges faced by the industry today. Carriers and MVNOs are looking to offer a standardized platform that can enable customized vertical market solutions for both large enterprises and SMB/SMEs. Fortune 1000 enterprises are looking for a standardized and systematic way to connect and bring remote, previously unconnected assets into existing enterprise networks to improve business operations or build new revenue streams. N4A CMS 3.0 solves these challenges by providing an enterprise-grade SDP that can enable vertical market solutions and which is scalable to support customers ranging from small enterprises to tier-one carriers.

The N4A CMS platform improves ease of application deployment, reduces development time and delivers efficient operation and device communication in a single, robust platform. "Many of our enterprise CMS customers have chosen N4A CMS for our unique approach and ease of on-premise integration into their existing application and IT systems," says Rob Hadley, CMO, Novatel Wireless. "Irrespective of our customers' preference for on-premise server deployment or a cloud based option, the new N4A CMS 3.0 platform supports both and is the basis for tomorrow's M2M services delivery and application management platform," Mr. Hadley continues. "We believe that our CMS platform will drive innovation and enable new services and we are excited to be launching this next generation platform to help our customers advance in the M2M space."

The N4A CMS offers easy-to-use system administrative tools and interfaces allowing customers to automate processes and make device management and service enablement simple. The standards-based services and tools include:

- Collect and process data from multiple wireless devices
- Integrate data collected into existing applications and IT systems
- Manage wireless device provisioning, deployment and updating
- Secure, remote access to control and manage assets
- Custom report and map assets

"Software platforms, such as Novatel Wireless' N4A CMS middleware, are crucial for continuing to make progress in moving from expensive, customized, siloed M2M deployments — to less expensive, standardized and interconnected M2M deployments," says Sam Lucero, Research Director at ABI Research. "As application developers and enterprise customers become more aware of, and make use of, such platforms, development timeframes will decrease, costs will decrease and application developers will spend their time focused on their unique areas of differentiation."

Novatel Wireless' M2M offering consists of 2G, 3G and 4G intelligent modules and integrated platforms. Additional services can also be provided with the combination of the N4A CMS software. These solutions support reliable wireless connections for verticals including utility, security, tele-health, transportation, tracking, automotive and telemetry markets.

The N4A CMS 3.0 platform will be demonstrated at CTIA E&A, San Diego Convention Center booth #: 301, October 11-13, 2011.

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Product lines include MiFi® Intelligent Mobile Hotspots, Ovation™ USB modems, Expedite® embedded modules, Enfora® smart M2M modules, and Enfora integrated M2M solutions. These innovative products provide anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.nvtl.com. (NVTG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-

looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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