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# Novatel Wireless Drives New Era of Mobile Broadband with Industry First MiFi Intelligent Mobile Hotspot

## Ultra Portable Stand-Alone Device Creates a Mobile Wi-Fi Cloud Capable of Connecting Users and Devices

SAN DIEGO, Dec 09, 2008 (BUSINESS WIRE) --

Novatel Wireless, Inc., (Nasdaq:NVTL), today unveiled MiFi<sup>(TM)</sup>, an unprecedented line of Intelligent Mobile Hotspots. Together with a rich applications environment for enterprises and consumers, MiFi drives a new ecosystem of broadband connectivity. Unlike existing router solutions that require an external broadband modem and serve only to provide connectivity, the MiFi line creates a personal cloud of high-speed Internet connectivity that can be easily shared between multiple users and Wi-Fi devices such as laptops, cameras, gaming devices and multimedia players. The MiFi products serve as an intelligent, open platform capable of hosting advanced software applications and flexible enough to address the continued evolution of mobile broadband.

"With the pocket-sized MiFi device, Novatel Wireless has invented a new category of mobile broadband solutions, pushing the envelope in design and performance and ushering in the next era of the mobile broadband experience," said Peter Leparulo, chairman and CEO of Novatel Wireless. "Our carrier partners will now be able to provide new wireless solutions and bundles for consumer and enterprise users. This will contribute to the continued growth of the addressable broadband market and create a unique opportunity for carriers to generate additional revenue per user through the deployment of innovative value-add applications and services."

"Mobile Broadband is evolving and with the large number of Wi-Fi enabled electronic devices coming to market, there is a growing consumer need for Internet-ready devices and applications to stay connected while on the go," said Christopher Collins, senior analyst with The Yankee Group Research, Inc.

#### **Next Generation in Mobile Broadband Connectivity**

MiFi represents the industry's first Intelligent Mobile Hotspot, a new category of mobile broadband that lets users put their world of content, services and connectivity in their pocket. Featuring an internal battery providing over forty hours standby and up to four hours of active use on a single charge, the MiFi product line enables users to access high-speed Internet from anywhere there is a cellular connection, including moving vehicles where multiple passengers may need Internet access.

#### **Rich Applications Environment**

The MiFi product line will offer enterprises, SMB and SOHO users a unique solution to secure, control and manage wireless connections. Certain MiFi configurations support applications such as auto VPN, automatic syncing of email and optional remote management capabilities for the enterprise IT manager. MiFi offers a robust platform capable of hosting third party applications that extend the reach and control of the enterprise when dealing with remote mobile assets.

With MiFi, consumers can consolidate and personalize their mobile Internet services through a convenient landing page whether they are at home, in the car or on the go. For the wireless operator, the MiFi landing page provides a window to the user to offer additional content and services. MiFi will continue to evolve in order to support applications and services for individuals and families leading a mobile lifestyle.

#### **Unprecedented Ease of Use**

Novatel Wireless has applied its expertise in human interface engineering to make MiFi the easiest to use broadband device ever. Users are one-click away from their personalized content and services, with no need for installing host applications or hardware drivers as part of the installation process.

### **Pricing and Availability**

The MiFi line of Intelligent Mobile Hotspots will be commercially available in 1H09 through a variety of Novatel Wireless' global tier-one operator customers and retail channels.

#### **ABOUT NOVATEL WIRELESS**

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' USB modems, embedded modules, Intelligent Mobile Hotspot products and software enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit <a href="https://www.novatelwireless.com">www.novatelwireless.com</a>. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at <a href="https://www.sec.gov">www.sec.gov</a>) and other regulatory agencies.

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