

October 22, 2003

Sprint Customers Receive Honors for Inventive Wireless Data Business Applications Based on Third Generation CDMA2000 Technology

PCS Clear Wireless Workplace(SM) provides business customers with advanced wireless products and services to achieve innovative and ground-breaking achievements in efficiency and productivity

LAS VEGAS - Oct. 22, 2003 - Sprint proudly congratulates four of its business customers who have been named as winners for QUALCOMM's inaugural 3G cdmaA-List Awards™ Program, a program recognizing leading companies, public agencies and non-profit organizations for their innovative and impactful wireless data solutions based on 3G CDMA2000 technology. Winners were announced yesterday at an exclusive ceremony at CTIA Wireless IT & Entertainment 2003 in Las Vegas, with four of the eleven winners being Sprint customers.

"Sprint is pleased to play a critical role in enabling these business customers to successfully implement advanced wireless data solutions into their daily operations," said Jay Highley, president of business sales for the PCS Division of Sprint.

"Understanding the unique needs of business customers, Sprint will continue to incorporate cutting-edge, high-value voice and data offerings into the PCS Clear Wireless Workplace(SM), making it simple and affordable for companies to increase productivity, enhance customer satisfaction and reduce costs."

Two awards -- one for innovation and the other for impact -- were presented for each of the five categories represented: small companies, medium companies, large companies, government and non-profit organizations. The A-List Innovation Award was presented to winners demonstrating creative concept and approach for their wireless data solution, as well as innovation expressed through a unique adaptation to an existing wireless deployment, or as a completely new solution. The A-List Impact Award honored organizations for their respective wireless data solutions demonstrating meaningful results and which have made a significant financial, humanitarian or industry impact.

This year's winning Sprint customers are:

Camping Companies - One of the largest automobile repossession companies in the United States, Camping Companies was awarded for impact in the small business category. The company turned its field tow trucks into "virtual offices" with the installation of ruggedized laptops, **PCS Connection Cards by Novatel Wireless (Merlin C201)** and customized proprietary patented software, completely transforming a former highly paper-based system for repossession orders to a totally electronic paperless system. The solution has increased field employee productivity by 30-50 percent, reduces the number of wrongful repossessions and eliminates the need for drivers to have to report back to the office to get paperwork for the next job.

Global Vision Interactive (GVI) - This New-York based advertising and technology company is the winner of the Innovation Award in the small business category for their Interactive Taxi "iT" product. "iT" is a proprietary information kiosk that provides taxi passengers with access to real-time news, weather, sports and countless entertainment options. The system also houses emergency messaging functionality and mapping information. Connectivity to the enhanced Sprint Nationwide PCS Network is achieved using PCS Connection Cards by Sierra Wireless (Aircard 550). To date, "iT" has been deployed in more than 200 Yellow Cabs in New York City and Chicago and holds distribution rights for thousands more in cities around the world. The company's primary source of revenue comes from the sale of advertising and the distribution of content.

Momentum Group - Employee-owned Momentum Textiles, a commercial textile company, was honored for impact in the medium business category. Using a mobile solution provided by Zumasys that is comprised of PCS Connection Cards by Sierra Wireless (Aircard 550), Panasonic R1 notebooks and a Citrix MetaFrame XP server to connect to the enhanced Sprint Nationwide PCS Network, sales agents are able to wirelessly access corporate applications. This mobile access allows sales agents to more efficiently track sales calls, as well as search for, print and show textile samples to customers without leaving the customer site and potentially losing the sales opportunity. Besides being able to tote a two-pound laptop instead of a 50-plus pound bag of textile samples, Momentum's sales agents were able to track twice as many project opportunities in the first six months of implementation.

Ohio Casualty Group - The winner for impact in the large business category, Ohio Casualty Group provides auto, home and business insurance coverage. Nearly 170 employees are reaping the benefits of a workflow software application delivered wirelessly using **PCS Connection Cards by Novatel Wireless (Merlin C201)** and the enhanced Sprint Nationwide PCS Network. Increased wireless communication to field appraisers eliminates trips to the office to manually connect to corporate applications and allows claim cycle times to be cut in half, saving the company money and increasing policyholder satisfaction. In addition to wireless PCS service, Ohio Casualty Group utilizes other telecommunications services from Sprint.

"We congratulate Sprint customers among all the other A-List Winners for using wireless data in innovative and impactful ways," said Jeff Ross, director of enterprise market development for QUALCOMM. "Today, it's a matter of when, not if, wireless data becomes an integral part of their company and these winners serve as a benchmark for other organizations on how to reap the benefits of 3G CDMA today."

The 3G cdmA-List Awards honors leading small, medium and large companies, public agencies and non-profit entities for their successful wireless data solutions based on 3G CDMA networks, devices and business applications. The program also recognizes enabling partners, such as hardware and software vendors, consultants and carriers that have enabled these organizations with their wireless data deployments.

About Sprint

Sprint is a global integrated communications provider serving more than 26 million customers in over 100 countries. With approximately 70,000 employees worldwide and nearly \$27 billion in annual revenues, Sprint is widely recognized for developing, engineering and deploying state-of-the-art network technologies, including the United States' first nationwide all-digital, fiber-optic network and an award-winning Tier 1 Internet backbone. Sprint provides local communications services in 39 states and the District of Columbia and operates the largest 100-percent digital, nationwide PCS wireless network in the United States. For more information, visit www.sprint.com.