



May 1, 2012

Novatel Wireless Selected by Tripple Track for Integrated M2M Solutions

SAN DIEGO, May 1, 2012 /PRNewswire/ -- Novatel Wireless, Inc. (NASDAQ: NVTL), a leading provider of intelligent wireless networking solutions, today announces that Tripple Track, a leading Scandinavian provider of GPS tracking and vehicle management solutions, has selected Novatel Wireless to provide its full portfolio of Enfora asset tags and mobile tracking devices as well as its N4A™ CMS service delivery platform.

Tripple Track is currently operating in the Nordic countries providing mobile tracking and asset tags for a number of enterprises. "The Enfora end-to-end portfolio has helped us tremendously expand and rapidly grow our business," says Tripple Track's CEO Erik Thaysen. Tripple Track is today providing M2M solutions to a vast number of verticals -- from car importers, rental car companies and car leasing companies to companies in the broadcasting and wind power industries. "The intelligent devices from Novatel Wireless coupled with the N4A communications and management software make it easy for us to deploy new solutions with enterprises and be up and running immediately," Mr. Thaysen continues. "We are excited about the opportunities ahead and to introduce our customers to the recently expanded portfolio of integrated devices and management tools".

The Novatel Wireless' M2M portfolio of integrated devices consists of [asset tags](#), [mobile tracking](#), [telemetry](#), [work force monitoring and personal tracking solutions](#). All integrated devices can be combined with Novatel Wireless' robust N4A Communications and Management Software platform and be monitored, managed and reconfigured remotely from almost anywhere in the world. By combining the [N4A CMS](#) platform with the intelligence of the integrated wireless devices, customers will gain a solution that offers ease-of-deployment, superior, reliable performance in a small and flexible package.

"Tripple Track is an exciting partner for Novatel Wireless showcasing the endless opportunities for enterprises to secure and monitor assets and increase productivity," says Tyson King, VP of Sales for M2M Integrated Solutions, Novatel Wireless. "Tripple Track is expanding their business rapidly and we're honored to be selected as their solutions provider."

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Product lines include MiFi® Intelligent Mobile Hotspots, Ovation™ USB modems, Expedite® embedded modules, Enfora® smart M2M modules, and Enfora integrated M2M solutions. These innovative products provide anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.nvtl.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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