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## **Pelephone Selects Novatel Wireless Mobile Broadband Devices for its Mobile Broadband Offering**

### **Pelephone to Launch Novatel Wireless MiFi 2372 Intelligent Mobile Hotspot and Ovation MC998D Wireless Broadband USB Modem on Its Leading 3G Network**

SAN DIEGO, June 16, 2010 /PRNewswire via COMTEX News Network/ -- Novatel Wireless (Nasdaq: NVTL), a leading provider of wireless broadband solutions, today announced that Pelephone Communications, one of Israel's leading telecommunications providers, will be the first mobile operator in Israel to launch the MiFi 2372(R) Intelligent Mobile Hotspot. Supplied by one of Israel's leading telecom distributors, Toyo Ram Electronics LTD, Pelephone is making both the MiFi 2372 and the Ovation(TM) MC998D Wireless Broadband USB Modem available for its customers immediately. Both devices operate virtually anywhere in the world with multiple frequency band support for HSPA, UMTS, EDGE, and GPRS providing anytime, anywhere, high speed mobile Internet access.

"As one of Israel's leading mobile operator, Pelephone has the vision, technology leadership and customer base that will ensure the success of their mobile broadband strategy," said Roey Vilkovsky, VP of Business Development, Toyo Ram Electronics. "As mobile subscribers demand more comprehensive and secure connectivity solutions, we are very pleased to work with Pelephone to supply and support this and other innovative Novatel Wireless products to the Israeli market."

The MiFi 2372 Intelligent Mobile Hotspot represents a new category of mobile broadband devices supporting a rich application environment for both enterprise customers and consumers. The device creates a portable, personal cloud of high-speed Internet connectivity that can be shared between multiple users and up to five Wi-Fi enabled devices such as laptops, Internet tablets, UMPCs, smartphones, cameras, gaming devices or portable media players. MiFi provides freedom from Wi-Fi hotspots, allowing users to bring Internet access anywhere and share that access with a set of Wi-Fi devices simultaneously.

The Ovation MC998D Wireless Broadband USB Modem is a compact HSPA+ device designed to provide mobile broadband connectivity virtually anywhere to check email, download rich multimedia content and stay connected to family, friends and coworkers. The Ovation MC998D offers unprecedented speed in Novatel Wireless' compact form factor design featuring MobiLink(TM) 3 auto install connection manager, memory storage of up to 16GB via MicroSDHC and backward compatibility with HSPA, UMTS, EDGE and GPRS technologies.

"Demand for innovative mobility solutions for business and personal use is growing rapidly in all parts of the world," said Rob Hadley, CMO, Novatel Wireless. "With Israel being one of the wireless technology forerunners, we are honored to be working with Pelephone and Toyo Ram Electronics to bring easy mobile broadband to the masses."

#### **ABOUT PELEPHONE**

Pelephone Communications Ltd. has pioneered the mobile communications sector in Israel, which was established in 1986 by the two telecommunications giants - Motorola and Tadiran. Since 2004, Pelephone has been fully owned (100%) by Bezeq, the largest and leading telecommunications corporation in Israel. Pelephone has about 4,300 employees who serve above 2.7 million subscribers. Customer Service: Pelephone's service vision is based on the desire to provide customers with a service experience comprising human and personal service and quality, swift and professional responses, while supplying suitable solutions for every customer and their unique needs. Pelephone operates call centers in Hebrew, Russian and Arabic and operates service and sales centers from Kiryat Shmona to Eilat. The company operates about 200 sales points throughout Israel.

#### **ABOUT NOVATEL WIRELESS**

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' USB modems, embedded modules, Intelligent Mobile Hotspot products and software enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit [www.novatelwireless.com](http://www.novatelwireless.com). (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks

and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)) and other regulatory agencies.

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