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Rogers Adds Novatel Wireless MiFi(TM) 2372 Intelligent Mobile Hotspot to Rocket(TM) Portfolio

Mobile broadband internet access in the palm of your hand for up to 5 Wi-Fi devices

TORONTO and SAN DIEGO, March 31, 2010 /PRNewswire via COMTEX News Network/ -- Rogers Communications Inc. and Novatel Wireless, Inc. (Nasdaq: NVTL), a provider of wireless broadband access solutions, today announced the launch of the Novatel Wireless MiFi(TM) 2372 Intelligent Mobile Hotspot, the latest addition to the portfolio of Rocket(TM) mobile internet devices offering high speed internet access anytime, anywhere on Canada's Reliable Wireless Network.

The Rocket(TM) mobile hotspot provides convenient, flexible broadband internet access for up to five Wi-Fi enabled devices simultaneously, extending connectivity to multiple laptops, printers, and cameras for mobile professionals and teams, as well as to music players and gaming devices for personal or family usage. Compact and simple to use, the device creates a Wi-Fi hotspot covering a 30 foot radius and users can also leverage up to 16 gigabytes of microSD expandable memory storage capability to share files. The small wallet-sized device is designed for use on the go with a removable, rechargeable Lithium Ion battery for up to 4 hours of use on a single charge.

"Rogers is dedicated to providing customers with innovative solutions to stay connected to coworkers, friends and family while on the go," said John Boynton, Executive Vice President, Marketing, Rogers Communications Inc. "Our customers, whether small business, mobile workers, families or students, will take advantage of the unrivalled capabilities of the Rocket(TM) mobile hotspot and the convenience of easy to use, portable Wi-Fi access."

"With a broad customer base and years of wireless technology expertise, Rogers is ideally positioned to meet increasing demand for cutting edge mobile connectivity solutions for both business and casual users," said Rob Hadley, CMO, Novatel Wireless. "The MiFi 2372 Intelligent Mobile Hotspot provides Rogers' customers with streamlined, ultra high-speed wireless Internet for their portable devices virtually anywhere they want to go."

The Rocket(TM) mobile hotspot (Novatel Wireless MiFi 2372) is available on Rogers.com and at Rogers stores across Canada starting from \$49.99 on select 3 year plans. Learn more at www.rogers.com/mobileinternet.

About Rogers Communications:

Rogers Communications is a diversified Canadian communications and media company. We are Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services. Through Rogers Media we are engaged in radio and television broadcasting, televised shopping, magazines and trade publications, and sports entertainment. We are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI). For further information about the Rogers group of companies, please visit www.rogers.com

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G wireless technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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