



May 4, 2010

Novatel Wireless Secures Registered Trademark for MiFi

Industry's First Intelligent Mobile Hotspot Registered With U.S. Patent and Trademark Office

SAN DIEGO, May 4, 2010 /PRNewswire via COMTEX News Network/ -- Novatel Wireless, Inc. (Nasdaq: NVTL), a leading provider of wireless broadband solutions, today announced that it has secured MiFi(R) as an officially registered trademark of the U.S. Patent and Trademark Office.

The MiFi brand of hardware and software products and services represents the industry's first intelligent mobile hotspot, a new category of mobile broadband that lets users put their world of content, services and connectivity in the palm of their hand. Unlike existing router solutions that require an external broadband modem and serve only to provide connectivity, the MiFi platform creates a personal cloud of high-speed Internet connectivity that can be easily shared between multiple users and up to five Wi-Fi devices such as laptops, cameras, gaming devices and multimedia players. The MiFi Intelligent Mobile Hotspot serves as an intelligent, open platform capable of hosting advanced software applications and flexible enough to address the continued evolution of mobile broadband.

"As the creator and first-to-market with the intelligent mobile hotspot product category, this registered trademark will protect the brand value of Novatel Wireless and the MiFi product line, which we have been building up during the last year. It has been extraordinary to experience how we in record time have built a brand that enjoys household recognition via superior product innovation and the MiFi user experience," said Rob Hadley, CMO, Novatel Wireless. "As Novatel Wireless continues to increase product, services and application adoption around the world, this registered trademark will help customers and partners distinguish the Novatel Wireless MiFi brand as the industry leading intelligent mobile hotspot."

ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G wireless technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

(C) 2010 Novatel Wireless. All rights reserved. The Novatel Wireless name, logo and MiFi(R) are trademarks of Novatel Wireless, Inc. Other product or service names mentioned herein are the trademarks of their respective owners.

Contacts:	Charlotte Rubin	Cara Sloman
	Novatel Wireless	Nadel Phelan
	(858) 812-3431	(831) 440-2411
	pr@nvtl.com	cara@nadelphelan.com

SOURCE Novatel Wireless, Inc.

Copyright (C) 2010 PR Newswire. All rights reserved