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## Novatel Wireless Launches NovaSpeed Software

### Industry-First Network Traffic Prioritization Software Enhances Simultaneous Upload/Download Throughput Speeds of Broadband Modems by up to 400 Percent

LAS VEGAS, Apr 01, 2008 (BUSINESS WIRE) -- Novatel Wireless, Inc., (Nasdaq:NVTL) a leading provider of wireless broadband solutions, today announced the launch of NovaSpeed(TM), a proprietary, patent pending software capable of enhancing the speed and performance of its wireless broadband modems up to 400 percent, while enabling simultaneous upload and download data transfer.

Novatel Wireless developed NovaSpeed to enhance the speed and performance of its mobile broadband modems through the use of an industry-first network traffic prioritization protocol. By enabling the modem to monitor network conditions and regulate the concurrent uploads and downloads in real time, NovaSpeed enables the user to run multiple applications simultaneously. Depending on channel conditions, lab tests of the software have shown up to a 400 percent increase in throughput speeds when the broadband channel is being used for multiple applications.

"Simultaneous downloading has become a critical functionality for mobile services and applications whose success depends on the quality of the end user experience, such as those geared towards entertainment," said Sterling Pratz, chief executive officer of Autonet Mobile, a technology partner of Novatel Wireless. "One example is a family with two kids in the car surfing and gaming over the Internet at the same time. You've got to have the bandwidth and IP traffic optimization to support these applications without buffering and choppy video feeds."

"Streaming video and online gaming are prime examples of bandwidth intensive activities that require efficient management of the cellular link in order to deliver a great experience for the end user," said Brad Weinert, president of Novatel Wireless. "NovaSpeed is a significant advancement in wireless data traffic management technology that reinforces our commitment to innovation and will continue to differentiate our high-speed data products from any others on the market."

NovaSpeed will ship as a standard feature on all new Novatel Wireless mobile data products and will be available in future firmware upgrades for existing models.

#### ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is revolutionizing wireless communications. The company is a leader in the design and development of innovative wireless broadband access solutions based on 3G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' Merlin(TM) PC Cards and ExpressCards, Expedite(R) Embedded Modules, MobiLink(TM) Communications Software Suite, Ovation(TM) Fixed Mobile Convergence Products and Conversa(TM) Software Suite enable high speed wireless Internet access. The company delivers innovative 3G solutions to operators, distributors and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit [www.novatelwireless.com](http://www.novatelwireless.com). (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)) and other regulatory agencies.

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