## NOVATEL WIRELESS.

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## Novatel Wireless Demonstrates MiFi(R) Intelligent Mobile Hotspot Solution for the Mobile Professionals

## With on-device applications, secure communication is delivered to any device connecting to the MiFi network

SAN FRANCISCO, Oct 06, 2010 /PRNewswire via COMTEX News Network/ -- Novatel Wireless, Inc. (Nasdaq: NVTL), a leading provider of wireless broadband access solutions, today demonstrated its MiFi(R) 2372 Intelligent Mobile Hotspot for the mobile professional at CTIA Enterprise and Applications, 2010. The MiFi 2372 showcased is pre-loaded with the new MiFi(R) OS and applications aiming to help businesses benefit from secure mobile broadband and providing access to information and resources anytime, any place.

Novatel Wireless MiFi OS supports a flexible set of applications on a technology agnostic platform to complement on-the-go connectivity with IT and security needs and provides a predictable cost structure that allows businesses to focus on their core business while leaving the management and support requirements of a mobility solution to the MiFi device.

The MiFi Intelligent Mobile Hotspot consolidates all your connectivity demands in one economical solution. An increasing number of business applications and widgets such as Auto-VPN, NovaDrive(TM) for cloud storage, SMS capabilities, datausage widget and Geosearch will also provide significant cost-savings and enhanced productivity to the mobile professional. Rather than installing and licensing software for each connecting Wi-Fi device (laptops, netbooks, tablets) the applications reside on the MiFi device and no installation is necessary on the connecting devices. In addition, one software license is being shared across the multiple connecting devices with the benefit of reducing IT management costs and complexity. It improves access to corporate resources and information for the mobile workforce with one device in a secure and cost-effective manner.

"Mobile access to corporate resources significantly increases productivity. However, secure access to data is paramount. In addition, businesses are challenged by managing the rapidly changing device eco-system - constantly introducing new devices such as laptops, iPads and netbooks," said Rob Hadley, CMO of Novatel Wireless. "To business and mobile professionals, the MiFi Intelligent Mobile Hotspot provides a simple and secure mobile solution for accessing their corporate data. It eliminates overhead associated with setup and maintenance and provides an extra level of security for multiple devices in a cost effective way," Rob Hadley, continued.

The MiFi OS and applications are today available for carriers to roll out with the MiFi 2372 and MiFi 2352. The expanding ecosystem of MiFi applications and widgets are offered bundled or separately and can be tailored according to how carriers wish to offer the MiFi Intelligent Mobile Hotspot to their business and consumer customers.

Novatel Wireless will demonstrate its MiFi(R) 2372 Intelligent Mobile Hotspot for the mobile professional during CTIA Enterprise and Applications, October 6-8, 2010, Moscone Center West, San Francisco, CA at booth # 501.

## ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G wireless technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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Contacts:

Charlotte RubinCara SlomanNovatel WirelessNadel Phelan(858) 812-3431(831) 440-2411crubin@nvtl.comcara@nadelphelan.com

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