

## Novatel Wireless Announces Software Enhancements to the MiFi Technology Platform

## Advanced Software Features Will Enable MiFi Users to Stay Continuously Connected Longer than Ever Before and Download Data Faster

SAN DIEGO--(BUSINESS WIRE)-- Novatel Wireless, Inc. (NASDAQ: NVTL), a leading provider of wireless broadband access solutions, today announces additional software advancements to its MiFi® technology platform. The company already owns key technology patents for its industry leading MiFi intelligent mobile hotspots, and now further improves the MiFi user experience with optimized power management software so MiFi users on platforms with enhanced software will be able to enjoy greatly extended usage time, and Content Delivery Optimization for even faster access to their data.

The MiFi user experience has always included usage time as a key component, and Novatel Wireless has consistently delivered best-in-class battery performance. With these new software enhancements, MiFi products are expected to deliver in excess of 50% improvement to usage time, so MiFi users will be able to stay connected longer while working, playing, and traveling without having to recharge. "Effectively, we're able to extend the usage time on a standard MiFi 2 battery from roughly eleven hours of usage time to well over 16 hours. As a result, when these enhancements are deployed, we expect that users will be able to stay connected for up to two full business days without having to worry about recharging," says Dr. Slim Souissi, CTO of Novatel Wireless.

MiFi users on platforms with the enhanced software features will also be able to download files over the Internet faster with MiFi models enhanced with Novatel Wireless' patent pending software for Content Delivery Optimization (CDO). By utilizing optimized firmware on the MiFi technology platform, CDO can accelerate download speeds by as much as 30% above and beyond the already lightning fast 4G LTE capabilities of MiFi products.

"We continue to advance our MiFi technology platform — adding patents, new technologies, unique capabilities, superior performance, always secure and reliable on-the-go connectivity and with best-in-class user experience," Dr. Souissi continues.

Novatel Wireless expects these software enhancements to be incorporated into certain MiFi models on a rolling basis going forward.

Novatel Wireless invented the mobile hotspot category. The MiFi Intelligent Mobile Hotspot is built on proven, award-winning technology using best in class engineering in a highly innovative design filled with unique capabilities and superior performance.

## **ABOUT NOVATEL WIRELESS**

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies. The company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Product lines include MiFi® Intelligent Mobile Hotspots, Ovation™ USB modems, Expedi®embedded modules, Enfora® Mobile Tracking Solutions, Enfora Asset Tracking Solutions, and Enabler smart M2M modules. These innovative products provide anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.nvtl.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at <a href="https://www.sec.gov">www.sec.gov</a>) and other regulatory agencies.

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