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Novatel Wireless Wins Mobile Merit Award's Connected Life Category with its SA 2100 M2M Device

SAN DIEGO--(BUSINESS WIRE)-- Novatel Wireless, Inc. (Nasdaq:NVTL), a leading provider of intelligent wireless solutions, today announces it has won the Connected Life category of the 2013 Mobile Merit Award with its powerful <u>SA 2100</u> device, a programmable M2M solution for commercial telematics such as fleet management, consumer telematics, and fixed telemetry vertical markets. The SA 2100 is managed by Novatel Wireless' cloud-based N4A Device Manager.

The Mobile Merit Award recognizes companies, individuals and technologies that have shaped the way in which the world communicates. This year's winners were judged based on industry impact, innovation, technologies, social importance, implementation and overall success factor and SA 2100 by Novatel Wireless won as the best solution for the Connected Life category.

"We are honored to receive this award and industry recognition for our generation-skipping integrated M2M solution," says Peter Leparulo, CEO of Novatel Wireless. "The SA 2100 is a versatile and a powerful integrated solution allowing multiple connected life scenarios at once -- including commercial telematics, in-vehicle connected car, and fixed telemetry applications," Mr. Leparulo continues.

The SA 2100 by Novatel Wireless is an advanced MiFi® Powered™ M2M device that incorporates the industry leading MiFi technology platform with customizations for multiple vertical markets and multiple connected life scenarios.

Designed for high bandwidth M2M applications, the <u>SA 2100</u> makes it easier than ever to connect Ethernet-based and Wi-Fienabled devices to the high speed Internet via 4G LTE access. The SA 2100 provides always-on availability to the mobile Internet with end-to-end encryption and authentication for virtually any fixed or mobile application.

The SA 2100 connects machines with Ethernet, Wi-Fi, or micro-USB interfaces to the mobile Internet in a simple way with high reliability and security. With default settings preconfigured and self-registration enabled, the SA 2100 is built with 'power it up, and ready to connect' in mind. Sized slightly bigger than two decks of cards, the SA 2100 can easily fit in a wide variety of installations. The internal antennas enable SA 2100's compact size, and optional external cellular antennas provide flexibility when mounted in areas with poor signal reception. Additionally, the battery backup provides business continuity protection.

For more information on the SA 2100 please visit http://www.nvtl.com/products/integrated-m2m-solutions/telemetry/sa2100/.

ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies. The company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Product lines include MiFi® Intelligent Mobile Hotspots, Ovation™ USB modems, Expedi®embedded modules, Enfora® Mobile Tracking Solutions, Enfora Asset Tracking Solutions, and Enabler® smart M2M modules. These innovative products provide anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.nvtl.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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