## **#PUTTING5GTOWORK**

Needham Growth Conference January 2021



# Safe Harbor

## Safe Harbor Statement

The following presentation contains statements about expected future events that are forward-looking and subject to risks and uncertainties. For these statements, we claim the safe harbor for "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. For a discussion of factors that could cause actual results to differ materially from expectations, please refer to the risk factors described in our filings with the SEC.

## Non-GAAP Financial Measures

Non-GAAP gross margins, operating expenses, and earnings per share exclude restructuring charges, sharebased compensation expenses, amortization of the debt discount and debt issuance costs associated with our convertible notes, charges related to acquisition and divestiture activities and acquisition-related intangibleasset amortization. This presentation contains references to certain non-GAAP financial measures and should be viewed in conjunction with our press releases and supplementary information on our website (www.inseego.com/investors) which present a complete reconciliation of GAAP and Non-GAAP results.



Inseego Overview Dan Mondor, CEO





# Inseego NASDAQ: INSG

5G

Fixed Wireless, Mobile, IloT Device-to-Cloud Solutions



Enterprise SaaS



# Quick Facts



- Leader of 5G connectivity Platforms
- Incorporated 1996; \$1.4Bn Market Cap
- Customers:
  - Service Providers, Fortune 500 Enterprise, Consumers, Government and First Responders
- Patent innovations shaping mobile technologies
- Technology leader in intelligent 4G/5G device-to-cloud solutions
- Core member of 5G ecosystem
- Designed and developed in the USA



## Long History of Industry Firsts Innovator in Every Generation of Wireless Technology





### Mobile Data

## Multiple Innovative Market Firsts for Fixed & Mobile



amazonkindle



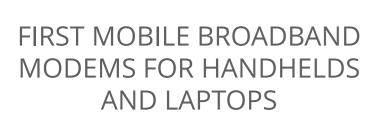
**FIXED WIRELESS** WLAN/UMTS



2-IN-1 DONGLE+MEMORY



32 OPERATORS -WORLD'S FIRST **MOBILE HOTSPOT** 



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**Highest Performance** in the Market

**5G** TODAY

**First Commercial** 5G Devices



ADVANCED SECURITY TAILORED FOR GOVT & **ENTERPRISE APPLICATIONS** 

FIRST TOUCHSCREEN HOTSPOT



MULTIPLE LAYERS OF SECURITY

FIRST & SECOND GENERATION PORTFOLIO FIXED WIRELESS, MOBILE AND IOT



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## 5G is the Industry Equalizer Generational Opportunity for Carriers and Enterprise

## Carriers

- Opportunity to be ubiquitous with connectivity – adding speed to mobile flexibility
- Efficiently compete with ISPs for Enterprise and consumer solutions
- Accelerated return on CapEx spending
- Billions of connected devices coming online by 2025
  - IOT
  - Advanced Manufacturing
  - Remote Streaming
  - Autonomous Vehicles

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### Enterprise

- True cost saving alternatives to current fiber infrastructure
- Ability to access new business models
- Remote worker enablement
- Long term cost savings on OPEX



## Convergence of Major Demand Drivers Secure, Reliable, Fast 5G Connections Enabled By Inseego

Accelerated Bandwidth Consumption (U.S.)



Surge in demand for mobile hotspots



Video conferencing up 500% (TrustRadius)



VPN usage in the U.S. up 66% (ZDNET)



1.4 billion students using mobile services (GSMA)

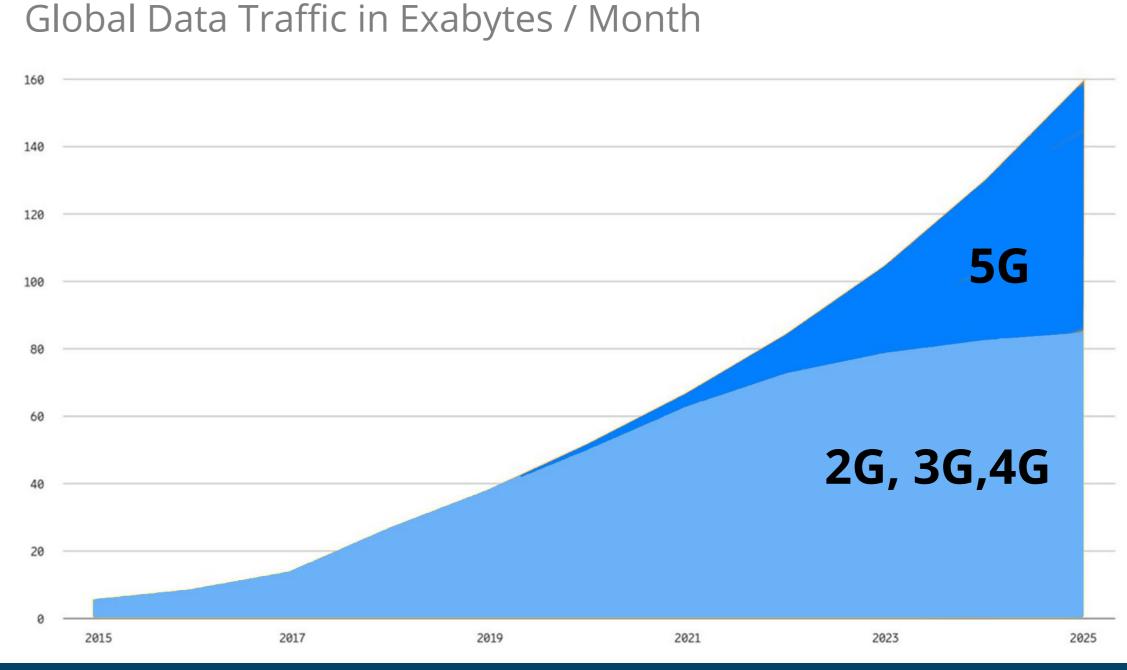


Voice over WiFi 90% (Ericsson)

 $\bigcap$ Q Cyber-attack complaints up 400% (FBI/AP)



#### Migration to 5G: Ramping 2x Faster Than Previous Generations

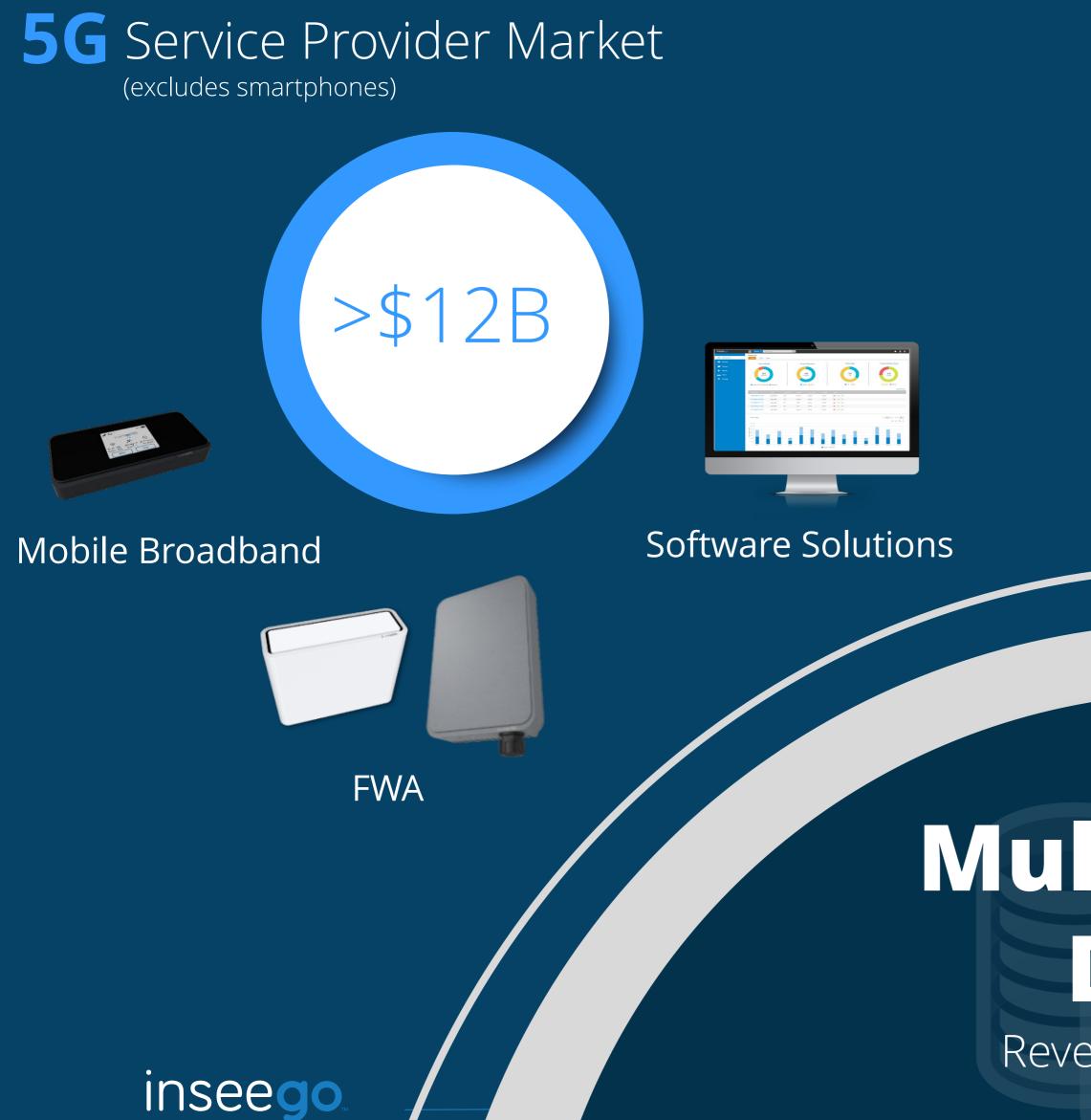


Source: Ericsson

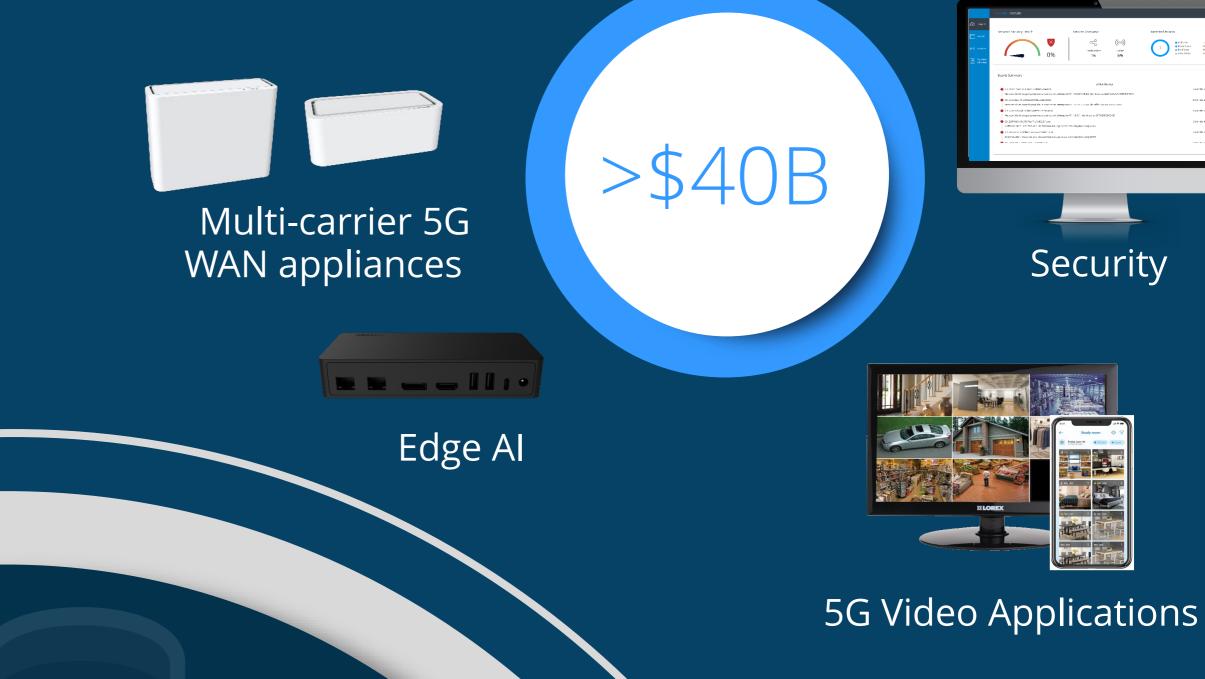




# Inseego Enterprise Market Opportunity\* **5G** Enterprise Market



arch, May 2020 ource



# Multi-Billion Dolar Revenue **Opportunity**

# Inseego Evolution

## 2017-2019

## **INSEEGO 1.0**

- Restructure cost base; exit non-core business
- Find new 4G customers in North America – Verizon at ~70% of revenue
- **Raise capital**
- Launch 5G development efforts with Verizon and Qualcomm to launch "first generation" 5G hotspot

## **INSEEGO 2.0**

- Deliver first "second generation" 5G hotspot product to Verizon
- Aggressively pursue new 5G products with new customers worldwide
- Win 5G awards from carriers in Europe, Middle East, Japan and Australia
- Achieve EBITDA and FCF positive, improve balance sheet to support growth trajectory

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## 2020

## 2021- Onwards

## **INSEEGO 3.0**

- Enter 5G enterprise market to "secure the edge" with Inseego technology
  - Enterprise, SMB, Private Networks
- Roll out Inseego Manage software portfolio to enhance device management/security

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- Adds recurring revenue to mix, improving margins
- Expand each major carrier account globally with multiple 5G product slots
- GOAL: Become the global 5G technology partner of choice for carriers <u>and</u> enterprises

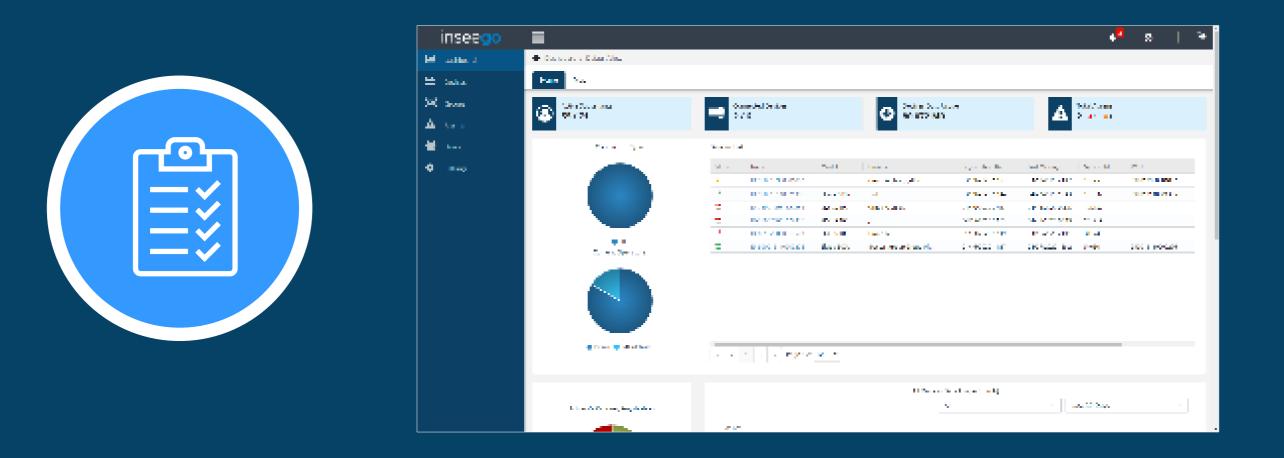






# Inseego 5G Solutions Overview

## **Inseego Manage™ Cloud Solutions**





### **Mobile Broadband**







- Subscribe •
- Connect •
- Secure



#### **Indoor FWA**





### **Outdoor FWA**







# Inseego Manage<sup>™</sup> Platform

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Inseego Secure

Insee Boo

Connect

Subscribe Solos So

Manage Subscriptions Complex telecom procurement, billing, and asset management tailored for enterprises



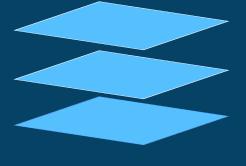
Manage Security Protect and mitigate security intrusions for devices and the network



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Manage Future Protect and mitigate security intrusions for devices and the network





## Leading U.S. Industrial & Construction Supply Company

Market Cap: ~ \$20B

Kiosk Machines: 100K+ Nationwide

Desired Outcomes:

- Location (GPS)
- Network Optimization
- Cost Reduction
- Support Future Video Applications

Solution: Skyus 160, Inseego Connect

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## Inseego 5G: Why We Win Superior Technology Differentiation

### Design

### High-Performance RF Engine

- Chip Onboard Platform Design
- Thermal Management
  - Sustained Performance

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- Superior Link Budget
- 5G Sustained Throughput
  - 20 bits/s/Hz (2Gbps)
- 15-20% Better than Competition
- Reliability: <0.6% Field Failure Rate

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## Performance

#### Cybersecurity

- Designed-in at Product's Core
- 3<sup>rd</sup> Party Tested
- Advanced Security for Added Protection



# Blue Chip Customers and Partners



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Note: Selection of customer and partner logos. Source: Inseego website.



## Inseego is Enabling 5G Possibilities for Enterprise & Carriers "5G Built Right"



The Industry's Most Robust 5G Devices



Enabling True Real Time Communications Through Ultra Low Latency



**Cybersecurity Solutions For Enterprises and Consumers** 





## **Powering IoT Use Cases**



## Simplifying 5G Enterprise Deployments With Complete Solutions



Maximizing 5G Throughput and Performance





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Finance Update Craig Foster, CFO



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# Inseego Evolution

#### **Pre 2018**

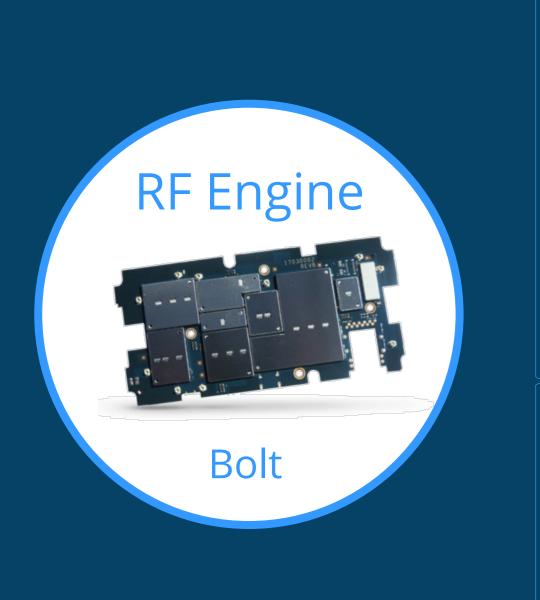
Markets	Primarily Verizon	<ul> <li>Global Carriers and Enterprise</li> </ul>
Products	<ul> <li>4G Mobile Hotspots</li> </ul>	<ul> <li>4G/5G Mobile Hotspots, FWA, IOT Access and Software</li> </ul>
Go-to-Market	<ul> <li>US Carrier RFPs</li> </ul>	<ul> <li>Enterprise Channel, US Carrier RFPs, International Carriers</li> </ul>
Revenue Model	Hardware Sell-in	<ul> <li>Software, Hardware Sell-in, Recurring revenue bundle</li> </ul>
Balance Sheet	<ul> <li>Challenged</li> </ul>	<ul> <li>Recapitalized</li> </ul>



### 2020 and Beyond



## Key Innovations Lead to Improved Operating Leverage Major Transitions in Development Focus



#### **Global 5G Platform**

Comprehensive internally-developed module to reduce R&D expense

Scales quickly to global carriers

Extensive band coverage on mmW & Sub 6

Best performing 5G platform in the industry

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Differentiated cloud platforms for Carriers and Enterprises

Next generation cloud solutions portfolio

Over 3M subscribers on our cloud platforms

Highly integrated with carrier backend

Purpose built for the Enterprise

Sticky solutions with very high renewal rates









## Recurring Revenue Built for Enterprise Changing the Financial Value Proposition



## Bundle comprised of a fixed monthly fee per device

 Better visibility into sales cycle Extends product lifecycles Less price sensitivity

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## **Enterprise Benefits**

- Lower Total Cost of Ownership
- Predictable OPEX vs CapEx
- Continued engagement with leading SLAs
- Single pane of glass for management / support / analytics

## **Offering Activities**

- New Channel Development
  - Sell-with model via international carriers, channel and system integrators
- Multi-year contracts
- Available Q1 '21



# Growth Catalysts

# **Global Expansion** Investment in international sales and marketing

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- **Platform Product Expansion** • Developing 5G platform that scales into diversified markets
- New 2nd generation 5G products for carriers and enterprise

- Creating enterprise product dependency on software for stickiness
- Expandable architecture allows for larger technology ecosystem



Numerous Tier 1 carrier wins and in various stages of product launch

**Enterprise-focused Software** 



# Thank You

Want to learn more?

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