



October 14, 2009

Novatel Wireless MiFi 2200 Wins CTIA Hot for the Holidays Hottest Mobile Internet Device or Netbook

SAN DIEGO, Oct 14, 2009 (BUSINESS WIRE) -- At a ceremony last Thursday at International CTIA WIRELESS I.T. & Entertainment 2009 Novatel Wireless, Inc. (Nasdaq: NVTL), a leading provider of wireless broadband solutions, received CTIA Hot for the Holidays Hottest Mobile Internet Device or Netbook for its MiFi 2200 device.

Hosted by Danny Dumas, associate editor for Product Reviews at WIRED, and Steven Leckart, WIRED contributor, the awards presentation revealed this year's must-have mobile consumer electronics products and applications. The first CTIA Hot for the Holiday awards was announced during International CTIA Wireless IT&E taking place October 7-9, at the San Diego Convention Center.

MiFi represents the industry's first Intelligent Mobile Hotspot, a new category of mobile broadband that lets users put their world of content, services and connectivity in their pocket. Together with a rich applications environment for enterprises and consumers, MiFi drives a new ecosystem of broadband connectivity. Unlike existing router solutions that require an external broadband modem and serve only to provide connectivity, the MiFi line creates a personal cloud of high-speed Internet connectivity that can be easily shared between multiple users and up to five Wi-Fi devices such as laptops, cameras, gaming devices and multimedia players. The MiFi products serve as an intelligent, open platform capable of hosting advanced software applications and flexible enough to address the continued evolution of mobile broadband.

"We are honored to be this year's first recipient of the Hottest Mobile Internet Device or Netbook for our MiFi 2200 product," said Peter Leparulo, CEO of Novatel Wireless. "It's even more rewarding to know MiFi was chosen as a must-have electronic product for the holidays by consumers and a testament to our on-going goal to produce innovative wireless products the public will enjoy."

"CTIA Hot for the Holidays has given retailers and consumers a preview of the mobile CE products that will be in high demand this holiday season," said Robert Mesirov, vice president and show director for CTIA. "We congratulate Novatel Wireless on their Hottest Mobile Internet Device or Netbook for the MiFi 2200."

ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' USB modems, embedded modules, Intelligent Mobile Hotspot products and software enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

About International CTIA WIRELESS I.T. & Entertainment 2009

International CTIA WIRELESS IT&E is CTIA's fall show focused on mobile business. This event brings together a unique community of enterprise users, carriers, developers and manufacturers to generate dialogue, share ideas and debate the economics of wireless innovation. Visit www.ctiashow.com.

CTIA-The Wireless Association is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. CTIA is also recognized as the producer of two annual technology events: International CTIA WIRELESS 2010 takes place in Las Vegas, March 23-25; International CTIA WIRELESS IT&E 2010 takes place in San Francisco, October 6-8. For more association information, visit www.ctia.org.

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