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iGPS Selects Numerex's WorldPass™ Network Service and Enfora's Smart Devices and N4A™ Intelligent Technology Platform to Power the World's First Realm Pallet Tracking Service

ATLANTA and SAN DIEGO, March 22, 2011 /PRNewswire/ -- **Numerex Corp** (Nasdaq: NMRX), a leading single source provider of secure machine-to-machine (M2M) products and services and Enfora, Inc. a Novatel Wireless (Nasdaq: NVTL) company with leading solutions for intelligent wireless networking, today announced an agreement with Intelligent Global Pooling Systems (iGPS Company, LLC) to provide global monitoring of its innovative all-plastic pallets with embedded RFID tags through the use of the Numerex *WorldPass* global network service.

iGPS operates the world's first and only pallet rental service providing shippers and receivers with all-plastic pallets with embedded RFID tags. Since its entry into the market in 2006, a growing number of the world's most respected companies have switched from wood pallets to iGPS' offering. Among other advantages over wood pallets, iGPS customers have the ability to discretely track the location of each unitized load of products throughout the supply chain. iGPS' asset visibility and reporting generate game-changing savings.

"The Numerex *WorldPass* global network service provides seamless connectivity and support for our pallet tracking solution worldwide," said Jack Sparr, Chief Information Officer of iGPS. "Numerex and Enfora collaborated with our development teams to bring our unique and world-class solution, integrated with our own tracking and tracing capabilities, to market. This teamwork has already paid off and brought about tangible results since we have been able in a short period of time to recover assets, which would have been otherwise lost, for a total value exceeding one million dollars."

Enfora offers world-class smart devices and leading intelligent management platforms for an array of applications spanning any number of vertical markets. "The iGPS smart solution was developed in collaboration with iGPS to provide its customers with ongoing monitoring of their pallets in order to generate operational efficiencies and to locate pallets for possible retrieval," said Mark Weinzierl, President of Enfora, a Novatel Wireless company. "We have been monitoring early implementation closely and currently see an 80% recovery rate of pallets without field assistance. We are excited to be exceeding the project's established KPIs with an impressive one year projected return-on-investment and to add efficiencies to iGPS' innovative solutions," Mr. Weinzierl continued.

"Numerex continues to strengthen its international network reach through infrastructure upgrades and new strategic alliances," said Stratton Nicolaides, Chairman and CEO of Numerex. "We believe that iGPS' vision of building intelligence into a logistics environment through the pallet addresses supply chain monitoring challenges in an unprecedented way and we are excited by the prospects of this global solution initiative."

About iGPS

iGPS operates the world's first pallet rental service providing shippers and receivers with lightweight, 100 percent recyclable all-plastic pallets with embedded RFID tags. Its highly engineered platform—the world's most advanced shipping pallet—is rapidly replacing wood as the platform of choice among the world's most innovative companies. Businesses that switch from wood pallets to iGPS realize game-changing savings—as much as \$2 per unitized load—thanks to lower transport costs, reduced production downtime, reduced product damage and fewer rejected loads. iGPS' pallet is also a major advance in supply chain hygiene—a platform that is easily cleaned, will not absorb fluids that can lead to contamination and never requires treatment with toxic pesticides and fungicides. An independent life cycle analysis has documented that iGPS' solution is dramatically better for the environment than both one-way and multiuse wood pallets. Launched in March 2006, the company has created nearly 2,000 new green jobs in the U.S. and is led by pallet and supply chain veterans with decades of experience. iGPS (www.igps.net) is headquartered in Orlando, FL and operates its state-of-the-art National Sales and Innovation Center in Northwest Arkansas.

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The Company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems, embedded modules and smart M2M modules provide innovative anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG). The Novatel Wireless name and logo are trademarks of Novatel Wireless, Inc. Enfora and N4A are trademarks of Enfora, Inc., a wholly owned subsidiary of Novatel Wireless, Inc.

About Numerex

Numerex Corp (Nasdaq: NMRX) is a leading provider of machine-to-machine (M2M) business services, technology, and products used in the development and support of M2M solutions for the enterprise and government markets worldwide. The Company offers Numerex DNA(R) that includes hardware and smart *Devices*, cellular and satellite *Network* services, and software *Applications* that are delivered through Numerex FAST(TM) (Foundation Application Software Technology). Customers typically subscribe to device management, network, and application services through hosted platforms. Business services enable the development of efficient, reliable, and secure solutions while simplifying and speeding up deployment through streamlined processes and comprehensive integration services. Numerex is ISO 27001 information security-certified. "Machines Trust Us(R)" represents the Company's focus on M2M data security, service reliability, and round-the-clock support of its customers' M2M solutions. For additional information, please visit www.numerex.com.

This press release contains forward-looking statements with respect to Numerex and Novatel Wireless' future respective financial or business performance, conditions or strategies and other financial and business matters, including expectations regarding growth trends and activities in the wireless data business. Forward-looking statements are typically identified by words or phrases such as "believe," "expect," "anticipate," "intend," "estimate," "assume," "strategy," "plan," "outlook," "outcome," "continue," "remain," "trend," and variations of such words and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "may," or similar expressions. Numerex and Novatel Wireless each caution that these forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. These forward-looking statements speak only as of the date of this press release, and neither Numerex nor Novatel Wireless assumes any duty to update forward-looking statements. Actual results could differ materially from those anticipated in these forward-looking statements and future results could differ materially from historical performance.

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