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Pannon Launches Novatel Wireless MiFi 2352

SAN DIEGO, Nov 03, 2009 (PR Newswire Europe via COMTEX News Network) -- Intelligent Mobile Wi-Fi Hotspot Providing Wireless Internet Connectivity for Multiple Devices Through a Hungarian Operator

Novatel Wireless, Inc. (Nasdaq: NVTL), a provider of wireless broadband access solutions and Mobilx, a distributor and e-tailer for data mobility offerings, today announced that Pannon, one of Hungary's leading mobile operators, is the first Hungarian operator to launch Novatel Wireless' MiFi 2352 Intelligent Mobile Hotspot.

The MiFi 2352 Intelligent Mobile Hotspot represents a new category of mobile broadband device supporting a rich application environment for both enterprise customers and consumers. The device creates a portable, personal cloud of high-speed Internet connectivity that can be shared between multiple users and up to five Wi-Fi enabled devices such as laptops, MIDs, UMPCs, smartphones, cameras, gaming devices or portable media players. MiFi provides freedom from Wi-Fi hotspots, allowing users to bring Internet access anywhere and share that access with a set of Wi-Fi devices.

"More and more people are using Pannon's mobile Internet service. This is due not only to the almost nationwide coverage and favorable package offers, but also to the wide range of devices available," said Niklas Lind, Pannon's Internet director. "With Novatel's MiFi mobile hotspot, we are once again exceeding customer demand. In fact, among all providers, it is Pannon's customers who can use 3G/HSPA connection in the most settlements in Hungary."

"As the second largest mobile operator in Hungary, Pannon has the technology expertise and extensive customer base that will ensure the success of this unprecedented device," said Akos Gulyas, CEO of Mobilx. "As both professionals and personal users around the world demand more comprehensive and secure connectivity solutions, we are very pleased to work with Pannon to supply and support this and other innovative Novatel products to the European market."

The internal (ROM) storage, up to 16GB of expandable memory via MicroSD creates a flexible and robust platform capable of supporting a variety of location-based applications and enabling the storage of personal content such as music, video and pictures. MiFi does not require any type of installation or previously installed software. Users simply need to turn on the unit to connect to Wi-Fi enabled handsets or devices.

"As demand for innovative mobility solutions for business and personal use grows, partners such as Mobilx are crucial to Novatel as we work to expand our reach to all corners of the globe," said Rob Hadley, CMO, Novatel Wireless. "Mobilx has the established relationships and product expertise to help deliver the industry's most innovative solutions to markets throughout Europe."

MiFi is currently available at Pannon's selected shops and via Pannon's Netshop.

ABOUT PANNON

Pannon is one of Hungary's leading mobile operators. A wholly-owned subsidiary of Telenor Group of Norway, Pannon was established in 1994 and it soon developed a strong presence in Hungary. By the end of Q2 2009, Pannon had 3 577 thousand active subscriptions and a market share of 33.59%. Besides voice services, Pannon's business is increasingly dominated by mobile Internet. In addition to its EDGE network available to 99% of Hungary's population for e-mail and browsing, Pannon is continuously developing its 3G/HSDPA network offering the highest mobile data transfer rates. The 3G/HSDPA network is currently available in 421 towns and villages across Hungary. Pannon is a leader also in the Hungarian CR landscape: its corporate responsibility initiatives include the annual CR Day, Pannon Peldakep Foundation, support for public causes, as well as arts and sports sponsorship.

ABOUT MOBILX

Mobilx is a added value distributor and e-commerce retailer for data mobility solutions, with a technical pre and post sales support centre in Debrecen, Hungary. They cover a wide market from Central-Eastern Europe into Middle East and beyond, and pride themselves on their logistics and technical support values. For more information on Mobilx visit <http://www.mobilx.hu>.

ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on

3G and 4G WCDMA (HSPA & UMTS), CDMA and GSM technologies. Novatel Wireless' USB modems, embedded modules, Intelligent Mobile Hotspot products and software enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit <http://www.novatelwireless.com>. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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