



March 23, 2010

## Novatel Wireless Launches NovaDrive Cloud-Based Storage Service

### MiFi Customers Gain Access to Unlimited Storage, 256 bit Encryption and Remote Wipe if Lost or Stolen

LAS VEGAS, March 23, 2010 /PRNewswire via COMTEX News Network/ -- International CTIA Wireless 2010 (1506, Central Hall 3) - Novatel Wireless, Inc. (Nasdaq: NVTL) a leading provider of wireless broadband solutions, today announced the launch of NovaDrive(TM) powered by Nomadesk technology, a MiFi(TM) Trusted Partner. NovaDrive gives Novatel Wireless MiFi Intelligent Mobile Hotspot customers, as well as other mobile broadband users, the ability to share, synchronize, encrypt, back-up and store files to access from any laptop or web-based, hand-held mobile device. Novatel customers can download a free 30-day trial of NovaDrive at [www.NovaDrive.net](http://www.NovaDrive.net).

The MiFi platform represents the industry's first Intelligent Mobile Hotspot, a new product category for mobile broadband that lets users put their world of content, services and connectivity in their pocket. Unlike existing router solutions that require an external broadband USB modem and serve only to provide connectivity, the MiFi platform creates a personal cloud of high-speed Internet connectivity that can be easily shared between multiple users and up to five Wi-Fi devices such as laptops, tablets, cameras, gaming devices and multimedia players.

NovaDrive gives mobile users increased access to their data from any location, while providing an extra layer of security and unlimited storage.\* With this launch, Novatel Wireless will offer existing MiFi customers and other broadband users a free downloadable NovaDrive account at [www.NovaDrive.net](http://www.NovaDrive.net). Customers can sign-up to receive a personal file server with unlimited capacity, and all the other NovaDrive features, for approximately \$50 per year, or a business file server, which provides unlimited storage and collaboration with an unlimited number of team members, for \$15 per month. For added protection, NovaDrive also supports TheftGuard(TM) technology, where users can shred or restore data remotely in the event of theft and they can even locate the mobile device using GoogleMaps.

"This offering will provide our existing MiFi community, and other potential MiFi users, with premier cloud storage services seen in the market today," said Rob Hadley, CMO, Novatel Wireless, Inc. "We are very happy to bring to market a cloud-based solution with unlimited storage capacity, 256-bit encryption, and added security service to store and share photos, videos, presentations and documents through any mobile device. We look forward to expanding this offering quickly to support the MiFi local storage which allows seamless access and synchronization to the SD removable storage on MiFi to and from the cloud."

Millions of people risk losing their unprotected, critical data every day. As the amount of unprotected data stored on multiple devices increases, it becomes harder to synchronize and easier to lose. Keeping data secure, synchronized, backed up and available can be expensive and require in-house IT expertise. When customers are working on the road, NovaDrive allows individuals and business teams to secure, sync, share and backup data with no limits or change in behavior. NovaDrive acts just like a hard drive, storing important documents in one place with remote access. Users simply drag and drop their docs into the mobile file server, and files are immediately encrypted, backed up and available for file sharing.

### ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit [www.novatelwireless.com](http://www.novatelwireless.com). (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)) and other regulatory agencies.

(C) 2010 Novatel Wireless. All rights reserved. The Novatel Wireless name and logo and MiFi are trademarks of Novatel Wireless, Inc. Other product or service names mentioned herein are the trademarks of their respective owners.

\* Subject to [Fair Use Policy](#)

Contacts:

Julie Cunningham  
Novatel Wireless  
(858) 431-3711  
pr@nvtl.com

Cara Sloman  
Nadel Phelan  
(831) 440-2411  
cara@nadelphelan.com

SOURCE Novatel Wireless, Inc.

Copyright (C) 2010 PR Newswire. All rights reserved