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## Enfora, iGPS and Numerex Win Gold at 2011 Connected World Value Chain Awards

SAN DIEGO, June 28, 2011 /PRNewswire/ -- Novatel Wireless, Inc. (Nasdaq: NVTL), a leading provider of intelligent wireless networking solutions, today announces that Enfora, Inc., a Novatel Wireless company, iGPS Company and Numerex Corp (NASDAQ: NMRX) have been named winners in the 2011 *Connected World Value Chain Awards* in the Supply Chain and Logistics category, for the combined implementation of the world's first real-time pallet tracking service.

iGPS operates the world's first pallet rental service to provide lightweight, 100 percent recyclable plastic pallets with embedded radio frequency identification (RFID) tags. iGPS has also deployed Enfora Spider® AT GPS asset tracking devices throughout its pallet fleet. The solution is enabled by Enfora's smart devices and N4A™ Intelligent Technology platform and Numerex *WorldPass*™ Global network service.

"With shipping logistics becoming more complex in today's market, there is a palpable need for more intelligent methods of tracking pallets and other assets," said Rex Lowe, President, iGPS. "This recognition underscores the dedicated expertise and teamwork on the part of iGPS, Enfora and Numerex to bring this unique, world-class solution to our combined customers."

The 2011 Connected World Value Chain Awards honor the most successful corporate adopters of M2M technology and connected devices, recognizing the process of seamlessly combining multiple technologies, such as device-connectivity hardware, to create a winning solution for the end customer.

"It is an honor to be recognized by this distinguished panel of industry experts for Enfora's contribution to this solution," said Rob Hadley, CMO, Novatel Wireless. "iGPS has successfully delivered an industry-leading asset management solution for its partners combining services, smart devices and N4A software solutions to deliver a measurable return on investment to their customers. We are proud to be part of this winning team."

### About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The Company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems, embedded modules and smart M2M modules provide innovative anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit [www.novatelwireless.com](http://www.novatelwireless.com). (NVTLG)

### About iGPS

iGPS operates the world's first pallet rental service providing shippers and receivers with lightweight, 100 percent recyclable all-plastic pallets with embedded RFID tags. Its highly engineered platform—the world's most advanced shipping pallet—is rapidly replacing wood as the platform of choice among the world's most innovative companies. Launched in March 2006, the company has created nearly 2,000 new green jobs in the U.S. and is led by pallet and supply chain veterans with decades of experience. iGPS ([www.igps.net](http://www.igps.net)) is headquartered in Orlando, FL and operates its state-of-the-art National Sales and Innovation Center in Northwest Arkansas.

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