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## AT&T Announces Company's First MiFi Intelligent Mobile Hotspot

### Access the Internet Across the Country with the New MiFi® 2372 Powered by MiFi Operating System with Widgets and Applications Support Available at AT&T Stores Nationwide

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#### Key Facts

- AT&T\* today announced the upcoming availability of the AT&T Mobile Hotspot, MiFi® 2372 from Novatel Wireless, powered by the nation's fastest mobile broadband network.
- AT&T is the first carrier in the Americas to launch the MiFi 2372 Mobile Hotspot from Novatel Wireless preloaded with MiFi OS™, widgets and applications support.
- The AT&T Mobile Hotspot offers simultaneous Wi-Fi connectivity for up to five devices, including PCs, cameras, digital media players, tablets and gaming devices, and runs on AT&T's HSPA 7.2 network, which supports even faster mobile broadband speeds.
- Beginning November 21, the AT&T Mobile Hotspot will be available at AT&T company-owned stores nationwide or online for \$49.99 after \$100 mail-in rebate (pay \$149.99 and after mail-in rebate receive \$100 AT&T Promotion Card.).

#### Customer Benefits

The compact AT&T Mobile Hotspot MiFi 2372 from Novatel Wireless arms AT&T customers with their own Wi-Fi hotspot. The AT&T Mobile Hotspot connects virtually any Wi-Fi-enabled device to the nation's fastest mobile broadband network, such as PCs, cameras, digital media players, tablets and gaming devices and supports up to five simultaneous connections for devices located within 30 feet of the device.

The offer adds to the ways AT&T is delivering the convenience of Wi-Fi, which is seeing rapid customer adoption, as part of its broader focus on helping customers mobilize everything. Over the past year, AT&T Wi-Fi use has been increasing significantly each quarter, with third-quarter 2010 connections up more than 320 percent versus third-quarter 2009. AT&T's Wi-Fi network is the nation's largest, with more than 23,000 public hotspots. Globally, AT&T offers access to more than 125,000 hotspots through roaming agreements.

AT&T's Mobile Hotspot MiFi 2372 enables enhanced performance for simultaneous uploads/downloads and large file transfers while on-the-go. A built-in microSDHC™ slot provides expandable storage capacity of up to 32GB (microSDHC card not included with the device). The mobile hotspot is also GPS-capable for location-based services.

Novatel Wireless MiFi OS introduces additional functionality and application support including quick browser-based access to widgets such as data usage and SMS as well as GPS enabled widgets including GeoSearch and GeoWeather.

#### Quotes

"No matter if your holiday travels take you to sandy beaches or snowy slopes, the MiFi 2372 Mobile Hotspot will help you connect to the devices and content that matter most," said Michael Woodward, vice president, Mobile Phone Portfolio, AT&T Mobility and Consumer Markets.

"We congratulate AT&T on its introduction of the MiFi 2372 with the MiFi OS, widgets and applications support," said Peter Leparulo, chairman and CEO of Novatel Wireless. "The AT&T MiFi 2372 introduces intelligence and added capabilities beyond pure Internet connectivity and is a great complement to AT&T's extensive mobile broadband offering."

"This makes sense, especially since AT&T has taken a leadership position in deploying Wi-Fi," said Joe Fristensky, vice president-Information and Communications Technology at Frost & Sullivan. "This is in line with the industry trend to provide consumers with access to Wi-Fi in as many places as possible."

For more information on the MiFi 2372, please visit [www.att.com/mobilehotspot](http://www.att.com/mobilehotspot).

Limited time offer. Coverage, including mobile broadband not available in all areas. AT&T Mobile Broadband download speeds

only available in AT&T Mobile Broadband markets. Other conditions and restrictions apply. See contract and rate plan brochure for details. Subscriber must live and have a mailing address within AT&T's owned wireless network coverage area. Up to \$36 activation fee applies. Download and upload speeds may be subject to network, network availability and coverage levels, tasks, file characteristics, applications and other factors including the number of users sharing the connection, and certain Device characteristics and compatibility limitations including memory, storage, accessibility, and data conversion limitations. Services (including without limitation, eligibility requirements, plans, pricing, features and/or service areas) are subject to change without notice. Network speed is no indication of the speed at which your device sends or receives data. Maximum coverage of your device is a 30 foot radius. Performance may be impacted by transmission limitations, terrain, in-building and other obstructions and capacity constraints. Equipment price and availability may vary by market and may not be available from independent retailers. Early Termination Fee: None if cancelled in the first 30 days, but up to \$35 restocking fee may apply to equipment returns; thereafter up to \$325. Some agents impose additional fees. DataConnect Plan Required. DataConnect Plans are not unlimited and substantial charges may be incurred if included allowance is exceeded. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited. Offnet Data Usage: If your data use during any month exceeds your offnet usage allowance, AT&T may at its option terminate your service, deny your continued use of other carriers' coverage, or change your plan to one imposing usage charges for offnet usage. Your offnet data offnet usage allowance is the lesser of 24 MB or 20% of the KB included with your plan. AT&T Wi-Fi: Largest based on branded and operated hotspots. Wi-Fi enabled device required. See [attwifi.com](http://attwifi.com) for details and locations. International Roaming: Credit and tenure restrictions apply. International DataConnect Plan strongly recommended. Availability, quality of coverage & services while roaming are not guaranteed. Device is sold for use on AT&T's system and is not pre-configured for other wireless systems. Use of the device to resell AT&T's services is prohibited. If you change the security setting to off for the Wi-Fi connection to the device, data and wireless service will be easily accessible to others. You are responsible for all wireless use with the device. AT&T is not responsible for loss or disclosure of any information. AT&T Promotion Card: Price before AT&T Promotion Card & with 2-year DataConnect contract is \$149.99. Allow 60 days for fulfillment. Card may be used only in the U.S. is valid for 120 days after issuance date but is not redeemable for cash & cannot be used for cash withdrawal at ATMs or automated gasoline pumps. Card request must be postmarked by Dec. 7 & you must be a customer for 30 consecutive days to receive card.

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## **About AT&T**

AT&T Inc. (NYSE: T) is a premier communications holding company. Its subsidiaries and affiliates — AT&T operating companies — are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*® magazine.

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## **About Novatel Wireless**

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G wireless technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on (Nasdaq: NVTL). For more information please visit [www.novatelwireless.com](http://www.novatelwireless.com). (NVTLG)

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