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Novatel Wireless Introduces 'How Do You MiFi?' Contest

Submit Your Personal MiFi Success Story for a Chance to Win a 55-Inch Flat Screen Television

SAN DIEGO, Feb 02, 2010 /PRNewswire via COMTEX News Network/ -- Novatel Wireless (Nasdaq: NVTL), a leading provider of wireless broadband solutions, today announced the introduction of the "How Do You MiFi(TM)?" contest available at: www.novatelwireless.com/howdoyoumifi.

"Our customers around the world are using the MiFi Intelligent Mobile Hotspot in many unique and interesting ways," said Rob Hadley, CMO, Novatel Wireless. "We introduced the 'How Do You MiFi?' contest to provide our customers with a place to share their personal success stories with the MiFi platform, and have an opportunity to win a great prize."

To enter, simply go to the [Novatel Wireless website](http://www.novatelwireless.com) and click on the "How Do You MiFi?" contest button at the bottom of the page. Visitors will be asked to fill out a basic entry form outlining their personal success story with the MiFi platform. Users with success stories chosen to be featured on the Novatel Wireless website will be automatically entered to win a 55" Samsung Flat Screen TV with a WiFi LinkStick, which will be delivered to the winner in time for the start of March Madness (NCAA Men's Basketball Tournament).

The MiFi Intelligent Mobile Hotspot represents a new category of mobile broadband device. The device creates a portable, personal cloud of high-speed Internet connectivity that can be shared between multiple users and up to five Wi-Fi enabled devices. MiFi provides freedom from Wi-Fi hotspots, allowing users to bring Internet access anywhere and share that access with a set of Wi-Fi enabled devices.

The "How Do You MiFi?" submission page is officially open and will close on February 12, 2010. The winning story will be announced on February 19, 2010, and the grand prize will be shipped on February 22, 2010. The "How Do You MiFi?" contest is open to U.S. MiFi users only.

ABOUT NOVATEL WIRELESS

Novatel Wireless, Inc. is a leader in the design and development of innovative wireless broadband access solutions based on 3G and 4G technologies. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems and embedded modules enable high-speed wireless Internet access on leading wireless data networks. The Company delivers specialized wireless solutions to carriers, distributors, OEMs and vertical markets worldwide. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.novatelwireless.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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