## NOVATEL WIRELESS.

October 5, 2011

## Novatel Wireless Ranked as One of the Most Innovative Technology Providers of M2M Solutions With Enfora Offering

SAN DIEGO, Oct. 5, 2011 /PRNewswire/ -- <u>Novatel Wireless, Inc.</u> (Nasdaq: NVTL), a provider of wireless broadband access solutions, today announced <u>Enfora, Inc.</u>, a Novatel Wireless Company, has been ranked by <u>Connected World</u> as one of the top M2M companies in the publication's annual <u>CW 100</u> list. Novatel Wireless acquired Enfora in December 2010.

Chosen from hundreds of applicants, the CW 100 represents the top companies that are demonstrating significant market traction and pursuing game-changing technologies in connectivity. The list provides a guide to the companies making a difference in connected devices and M2M, as chosen by the editors of Connected World magazine. From those that have long established their expertise to organizations just emerging in the market, the CW 100 is made up of innovative companies that are leading the charge when it comes to M2M.

"We are honored to be ranked by Connected World in the CW 100," said Rob Hadley, CMO of Novatel Wireless. "Enfora and Novatel Wireless strive to enable organizations to access, track, analyze and leverage information from their distributed assets. This recognition by one of the most respected publications in the space validates our dedication to delivering industry-leading intelligent M2M solutions."

"Each year as M2M gains in popularity, industry stalwarts work to entrench themselves into the connected devices industry and CW 100," says Peggy Smedley, editorial director, Connected World. "As the market continues to grow, the fight to find a position on the CW 100 becomes increasingly more challenging, yet desirable."

Novatel Wireless' M2M offerings consist of 2G, 3G and 4G intelligent modules and integrated platforms. Additional services can also be provided with the combination of the N4A CMS software. These solutions support reliable wireless connections for verticals such as utility, security, tele-health, transportation, tracking, automotive and telemetry markets.

## **About Novatel Wireless**

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Product lines include MiFi Intelligent Mobile Hotspots, Ovation USB modems, Expedite embedded modules, Enfora smart M2M modules, and Enfora integrated M2M solutions. These innovative products provide anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit. (NVTLG)

© 2011 Novatel Wireless, Inc. All rights reserved. The Novatel Wireless name and logo, N4A and Enfora are trademarks of Novatel Wireless, Inc. Other Company, product or service names mentioned herein are the trademarks of their respective owners.

Contacts: Charlotte Rubin Cara Sloman Novatel Wireless Nadel Phelan +1-858-812-3431+1-831-440-2411 crubin@nvtl.com cara@nadelphelan.com

SOURCE Novatel Wireless, Inc.

News Provided by Acquire Media