

April 25, 2016

## GCI Industrial Telecom to Offer Novatel Wireless Industrial Grade Connectivity Solutions for the Energy Sector

SAN DIEGO and ANCHORAGE, Alaska, April 25, 2016 (GLOBE NEWSWIRE) -- Novatel Wireless, Inc. (Nasdaq:MIFI), a leading global provider of solutions for the Internet of Things (IoT), including software-as-a-service (SaaS), and General Communications, Inc. (GCI) (Nasdaq:GNCMA), Alaska's largest integrated telecommunications provider, today announced its partnership to offer Novatel Wireless specialized rugged connectivity solutions with device management to its industrial telecom subscriber base.

"Our agreement with Novatel Wireless expands the GCI Industrial Telecom portfolio and provides our Energy Sector customers with the peace of mind that their systems will remain connected 24x7," said Rick Hansen GCI Industrial's Sr. Director of Projects and Engineering. "After numerous attempts with off-the-shelf options, we were impressed with their ability to provide a solution that met all of our requirements. They have a deep understanding of IoT integration beyond just connectivity which is a successful formula for GCI Industrial Telecom and our clients."

"We are thrilled to be GCI's partner offering specialized and rugged connectivity solutions to their IoT customers," said Michael Cote, Vice President Business Development and Sales for Novatel Wireless. "A down system in the industrial market segment can translate to a loss of millions of dollars in many instances. After working closely with GCI this last year to deliver the right solution, we are pleased with the results and look forward to continued success."

This bundled solution will enable GCI's IoT business subscribers, which includes multi-national corporations servicing the oil and gas industry, to seamlessly integrate a rugged and reliable connectivity solution that powers their IoT deployments 24x7. The combination includes Crossroads<sup>™</sup> SaaS device management and the specialized HCMI and MRO IoT appliance designed to withstand always-on connectivity in any number of environments.

Visit GCI Telecom at the Entelec Conference and Expo, April 26-28, Booth 629.

## About GCI

GCI is the largest Alaska-based and -operated, integrated telecommunications provider, offering wireless, voice, data, and video services statewide. Since 1979, GCI has invested over \$3 billion to bring the latest telecommunication technologies to Alaska, reflecting GCI's ongoing commitment to the innovation Alaska needs to support industry, education, health care, job growth and livability for today and the future. Learn more about GCI at <a href="http://www.gci.com">www.gci.com</a>.

## About Novatel Wireless, Inc.

Novatel Wireless, Inc. (Nasdaq:MIFI) is a leading global provider of solutions for the Internet of Things (IoT), including software-as-a-service (SaaS) solutions for the fleet telematics market. Our innovative products and solutions provide anywhere, anytime communications and analytics for consumers and businesses of all sizes, with approximately 158,000 subscribed fleet vehicles for Ctrack among the Company's 520,000 global subscribers. Novatel Wireless is headquartered in San Diego, California. <u>http://www.novatelwireless.com</u>. @MiFi (Twitter)

## **Cautionary Note Regarding Forward-Looking Statements**

Certain statements in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to a variety of matters, including, without limitation, statements regarding the anticipated or expected benefits from the sale. These forward-looking statements are made on the basis of the current beliefs, expectations and assumptions of the management of the Company and are subject to significant risks and uncertainty. Investors are cautioned not to place undue reliance on any such forward-looking statements speak only as of the date they are made, and the Company undertakes no obligation to update or revise these statements, whether as a result of new information, future events or otherwise, except as may be required by law. These forward-looking statements involve many risks and uncertainties that may cause actual results to differ materially from what may be expressed or implied in these forward-looking statements. Specific risks and uncertainties that could affect the forward-looking statements set forth in this press release include: the challenges and costs of restructuring the Company's remaining business activities, and achieving any anticipated benefits from the proposed transaction; and factors generally affecting the business, operations, and financial condition of the

Company, including the information contained in Novatel Wireless' Annual Report on Form 10-K for the year ended December 31, 2015, subsequent Quarterly Reports on Form 10-Q, and other reports and filings with the SEC.

Media Contact Anette Gaven (619) 993-3058 agaven@nvtl.com

Mark V. Johnson (907) 868-5478 mjohnson@gci.com

Investor Relations Contact: Michael Sklansky (858) 431-0792 msklansky@nvtl.com