

October 9, 2012

Novatel Wireless Supplies Thrifty Car Rental with Enhanced Vehicle Tracking Solution

SAN DIEGO--(BUSINESS WIRE)-- Novatel Wireless, Inc. (NASDAQ: NVTL), a leading provider of intelligent wireless networking solutions, today announced that Thrifty Car Rental, one of the largest car rental companies in the world, has selected Novatel Wireless' Mobile Tracking device, the MT 2500, to manage and protect its fleet of rental vehicles against theft, damage and loss in South Africa.

As part of the <u>Novatel Wireless Mobile Tracking portfolio</u>, the MT 2500 captures and monitors driver behavior, relaying vehicle information on rapid acceleration, harsh braking, speed violations and excessive idling. With an optional battery for communications when power is lost, the MT 2500 offers a feature rich solution with low implementation and operational costs.

"Thrifty needed a simple solution to provide detailed driver and vehicle information to help mitigate vehicle damage, loss and theft," says Tyson King, VP of Sales for M2M Integrated Solutions, Novatel Wireless. "Novatel Wireless' Mobile Tracking solutions provide comprehensive analytics for a host of applications that are simple to use and easy to install."

The MT 2500 is an internal antenna device providing an update to Thrifty's previous deployment of external antenna devices. Novatel Wireless' internal antenna designs demonstrate equal performance as external antennas with the added bonus of simpler and less costly installation. The deployment will also have the capabilities to expand beyond Thrifty's rental car fleets, providing services on new and leased vehicles as well.

"Thrifty originally selected Novatel Wireless' solutions based on their proven design and delivery of detailed analytics to suit our needs," says Lance Govender, Managing Director of Thrifty Car Rental, South Africa. "Leveraging the information we are able to gather from our current fleet of vehicles means we can improve driver experiences, keep close track of inventory and pass on savings to our customers."

About Novatel Wireless

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Product lines include MiFi® Intelligent Mobile Hotspots, Ovation™ USB modems, Expedite® embedded modules, Enfora® smart M2M modules, and Enfora integrated M2M solutions. These innovative products provide anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit www.nvtl.com. (NVTLG)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Novatel Wireless' products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Novatel Wireless' filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

(C) 2012 Novatel Wireless, Inc. All rights reserved. The Novatel Wireless name and logo and Enfora are trademarks of Novatel Wireless. Inc. Other Company, product or service names mentioned herein are the trademarks of their respective owners.

Media:
Novatel Wireless
Charlotte Rubin
+1 858-812-3431
crubin@nvtl.com
or
Nadel Phelan
Cara Sloman
+1 831-440-2408
cara@nadelphelan.com
or
Investors:

Novatel Wireless William A. Walkowiak, CFA +1 858-431-3711 bwalkowiak@nvtl.com

Source: Novatel Wireless, Inc.

News Provided by Acquire Media