

November 7, 2012

# **Novatel Wireless Reports Third Quarter 2012 Financial Results**

SAN DIEGO--(BUSINESS WIRE)-- Novatel Wireless, Inc. (NASDAQ: NVTL), a leading provider of intelligent wireless solutions, announced financial results for the third guarter ended September 30, 2012.

Third quarter revenue was \$71.0 million, as compared to \$113.3 million in the third quarter of 2011. During the quarter, the Company took a non-cash estimated goodwill and intangible asset impairment charge of \$20.5 million resulting from an interim impairment analysis. Including this charge, GAAP net loss in the quarter was \$31.9 million, or \$(0.97) per share. The GAAP net loss also includes the impact of \$1.8 million in share-based compensation expense, and \$94,000 of income tax adjustments. On a non-GAAP basis, which excludes the estimated impairment charges, and other items identified in the attached reconciliation schedule, net loss for the guarter was \$9.1 million, or \$(0.27) per share.

"As expected, the third quarter was a transitionary period for Novatel Wireless as we positioned the Company to return to profitability," said Peter Leparulo, CEO of Novatel Wireless. "While it was a challenging period for legacy sales, we made fundamental progress during the quarter in the key segments and new product initiatives that will drive long term growth. Our primary focus remains on our market leading mobile broadband solutions and expanding our M2M segment. In both of these areas, we have a number of key growth drivers, including new product introductions, design wins and new customer acquisitions. During the quarter, we made the decision to change our OEM business model to focus only on new projects where our inventory and R&D investments will be adequately supported by our customers. This decision will both substantially improve our financial model and allow us to focus on our key growth areas."

### **Recent Business Highlights**

- At the end of September, Novatel Wireless announced its next-generation MiFi® Intelligent Mobile Hotspot, the first
  mobile hotspot with touchscreen display, soon being sold through AT&T as the MiFi® Liberate. This marks the first
  launch of the MiFi® 2 next generation product from Novatel Wireless, which includes a new user interface based on 2.8"
  multi-touch interactive color display, connectivity for up to 10 devices, 11 hours of continuous use, and other capabilities
  beyond pure connectivity such as on-board shared storage.
- Thrifty Car Rental recently announced it has selected Novatel Wireless's Mobile Tracking Device, the MT 2500, to manage and protect its fleet of rental vehicles against theft, damage, and loss in South Africa. The deployment will also have the capabilities to expand beyond Thrifty's rental car fleets, providing services on new and leased vehicles as well.
- Novatel Wireless recently announced it is filing an additional lawsuit against ZTE Corp., a Chinese company, and ZTE (USA), Inc. for infringing on one of its key patents related to the MiFi® family of mobile hotspots and wireless data modems. The Company built the recently announced MiFi® 2 product on its extensive portfolio of such MiFi® product related patents.

### Fourth Quarter 2012 Business Outlook

The following statements are forward-looking and actual results may differ materially. Please see the section titled, "Cautionary Note Regarding Forward-Looking Statements" at the end of this press release. A more detailed description of risks related to our business is included in the reports filed by the company with the Securities and Exchange Commission.

Our guidance for the fourth quarter of 2012 reflects current business indicators and expectations as of the date of this release. All figures are approximations based on management's beliefs and assumptions as of the date of this release.

The Company is in various stages of launching three major products in its MiFi product line, one of which is going through carrier certification and two of which are new product launches. The wide guidance range is attributable to the uncertainty related to forecasting the sell-through volumes for two of the new MiFi products, and the uncertain timing of the launch of the third MiFi product currently being certified.

Fourth Quarter 2012

Revenue \$67 - 80 million

Non-GAAP Gross Margin 22% - 24%

#### **Conference Call Information**

Novatel Wireless will host a conference call and live webcast for analysts and investors today at 5:00 p.m. ET. To access the conference call:

- In the United States, call 1-877-317-6789
- International parties can access the call at 1-412-317-6789

Novatel Wireless will offer a live webcast of the conference call, which will be accessible from the "Investors" section of the company's website at <a href="www.NVTL.com">www.NVTL.com</a>. A telephonic replay of the conference call will also be available one hour after the call and will run through November 14, 2012. To hear the replay, parties in the United States may call 1- 877-344-7529 and enter conference code 10018896#. International parties may call 1- 412-317-0088 and enter the same code.

#### **ABOUT NOVATEL WIRELESS**

Novatel Wireless, Inc. is a leader in the design and development of intelligent wireless solutions based on 2G, 3G and 4G technologies providing wireless connectivity. The Company delivers specialized wireless solutions to carriers, distributors, retailers, OEMs and vertical markets worldwide. Novatel Wireless' Intelligent Mobile Hotspot products, software, USB modems, embedded modules and smart M2M modules provide innovative anywhere, anytime communications solutions for consumers and enterprises. Headquartered in San Diego, California, Novatel Wireless is listed on NASDAQ: NVTL. For more information please visit http://www.novatelwireless.com. (NVTLF)

### **Cautionary Note Regarding Forward-Looking Statements**

Some of the information presented in this release constitutes forward-looking statements based on management's current expectations, assumptions, estimates and projections. In this context, forward-looking statements often address expected future business and financial performance and often contain words such as "may," "estimate," "anticipate," "believe," "expect," "intend," "plan," "project," "will" and similar words and phrases indicating future results. The information presented in this release related to our financial results for the third quarter ended September 30, 2012 and our outlook for the fourth quarter of 2012, as well as statements regarding new product launches, are forward-looking. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those anticipated in such forward-looking statements. The Company therefore cannot guarantee future results, performance or achievements. Actual results could differ materially from the Company's expectations.

Factors that could cause actual results to differ materially from Novatel Wireless' expectations are set forth as risk factors in the Company's SEC reports and filings and include (1) the future demand for wireless broadband access to data, (2) the growth of wireless wide-area networking, (3) changes in commercially adopted wireless transmission standards and technologies including 3G and 4G standards, (4) continued customer and end user acceptance of the Company's current products and market demand for the Company's anticipated new product offerings, (5) increased competition and pricing pressure from current or future wireless market participants, (6) dependence on third party manufacturers in Asia and key component suppliers worldwide, (7) unexpected liabilities or expenses, (8) the Company's ability to introduce new products in a timely manner, (9) litigation, regulatory and IP developments related to our products or component parts of our products, (10) the outcome of pending or future litigation, including the current class action securities litigation, (11) the continuing impact of the recent global credit crisis on the value and liquidity of the securities in our investment portfolio, (12) dependence on a small number of customers, (13) the effect of changes in accounting standards and in aspects of our critical accounting policies and (14) the Company's plans and expectations relating to strategic relationships, international expansion, software and hardware developments, personnel matters and cost containment initiatives.

These factors, as well as other factors described in the reports filed by the Company with the SEC (available at <a href="www.sec.gov">www.sec.gov</a>), could cause actual results to differ materially. Novatel Wireless assumes no obligation to update publicly any forward-looking statements for any reason, even if new information becomes available or other events occur in the future, except as otherwise required pursuant to applicable law and our on-going reporting obligations under the Securities Exchange Act of 1934, as amended.

#### **Non-GAAP Financial Measures**

Novatel Wireless has provided in this release financial information that has not been prepared in accordance with GAAP. Non-GAAP operating expenses, net income and earnings per share exclude stock-based compensation expenses, charges and benefits related to M&A activities, acquisition-related intangible-asset amortization, a litigation accrual, and merger integration costs. Non-GAAP net income and earnings per share for the full year also exclude the impact of establishing a valuation

allowance related to deferred tax assets and assume a tax rate which management believes reflects its long-term effective tax rate.

Adjusted EBITDA and Non-GAAP net income, earnings per share, operating expenses, and gross margin are supplemental measures of our performance that are not required by, or presented in accordance with, GAAP. These non-GAAP financial measures are not intended to be used in isolation and, moreover, they should not be considered as a substitute for net income, diluted earnings per share, operating expenses, gross margin or any other performance measure determined in accordance with GAAP. We present adjusted EBITDA and non-GAAP net income, earnings per share, operating expenses, and gross margin because we consider each to be an important supplemental measure of our performance.

Management uses these non-GAAP financial measures to make operational decisions, evaluate the Company's performance, prepare forecasts and determine compensation. Further, management believes that both management and investors benefit from referring to these non-GAAP financial measures in assessing the Company's performance when planning, forecasting and analyzing future periods. The stock-based compensation expenses are expected to vary depending on the number of new grants issued to both current and new employees, and changes in the Company's stock price, stock market volatility, expected option life and risk-free interest rates, all of which are difficult to estimate. In calculating non-GAAP operating expenses, net income and earnings per share, management excludes stock-based compensation expenses and charges related to M&A activity to facilitate comparability of the Company's operating performance on a period-to-period basis because such expenses are not, in management's review, related to the Company's ongoing operating performance. Management uses this view of its operating performance for purposes of comparison with its business plan and individual operating budgets and allocation of resources.

We further believe that these non-GAAP financial measures are useful to investors in providing greater transparency to the information used by management in its operational decision making. We believe that the use of non-GAAP operating expenses, net income and earnings per share also facilitates a comparison of Novatel Wireless' underlying operating performance with that of other companies in our industry, which use similar non-GAAP financial measures to supplement their GAAP results.

Calculating non-GAAP operating expenses, net income and earnings per share have limitations as an analytical tool, and you should not consider these measures in isolation or as substitutes for GAAP operating expenses, net income and earnings per share. In the future, we expect to continue to incur expenses similar to the non-GAAP adjustments described above, and exclusion of these items in the presentation of our non-GAAP financial measures should not be construed as an inference that these costs are unusual, infrequent or non-recurring. Investors and potential investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. Some of the limitations in relying on non-GAAP operating expenses, net income and earnings per share are:

- Other companies, including other companies in our industry, may calculate non-GAAP operating expenses, net income and earnings per share differently than we do, limiting their usefulness as a comparative tool.
- The Company's income tax expense will be ultimately based on its GAAP taxable income and actual tax rates in effect, which may differ significantly from the effective tax rate used in our non-GAAP financial measures.

In addition, the adjustments to our GAAP operating expenses, net income and earnings per share reflect the exclusion of stock-based compensation expenses that are recurring and will be reflected in the Company's financial results for the foreseeable future. The Company compensates for these limitations by providing specific information regarding the GAAP amount excluded from the non-GAAP financial measures. The Company further compensates for the limitations of our use of non-GAAP financial measures by presenting comparable GAAP measures more prominently. The Company evaluates the non-GAAP financial measures together with the most directly comparable GAAP financial measures.

Investors and potential investors are encouraged to review the reconciliation of non-GAAP financial measures contained within this press release with our GAAP operating expenses, net income, earnings per share and gross margin. For more information, see the consolidated statements of operations and the "Reconciliation of GAAP Net Income (Loss) to Non-GAAP Net Income" contained in this press release.

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NOVATEL WIRELESS, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands)

		otember 30, 2012	Dec	cember 31, 2011
ASSETS	(U	naudited)		
Current assets:				
Cash and cash equivalents Marketable securities Accounts receivable, net Inventories Deferred tax assets, net Prepaid expenses and other	\$	16,341 39,958 40,270 36,527 2,005 4,782	\$	47,069 28,267 36,849 42,279 2,011 3,712
Total current assets		139,883		160,187
Property and equipment, net		14,939		18,496
Marketable securities		6,174		13,495
Intangible assets, net		3,091		35,702
Goodwill		-		19,772
Deferred tax assets, net		843		1,023
Other assets Total assets	\$	672 165,602	\$	504 249,179
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Accounts payable Accrued expenses Total current liabilities	\$	38,948 25,188 64,136	\$	54,030 25,044 79,074
Other long-term liabilities Total liabilities		3,759 67,895		4,080 83,154
Stockholders' equity:				
Common stock Additional paid-in capital Accumulated other comprehensive income (loss) Accumulated deficit		33 435,804 36 (313,166) 122,707		32 429,813 (8) (238,812) 191,025
Treasury stock at cost Total stockholders' equity		(25,000) 97,707		(25,000) 166,025
Total liabilities and startly allowed a weight	Φ	405.000	φ	040 470

Total liabilities and stockholders' equity

## **NOVATEL WIRELESS, INC.**

165,602 \$

249,179

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS) (in thousands, except per share data)

(Unaudited)

		nths Ended nber 30,		e Months Ended eptember 30, 012 2011			
	2012	2011	2012	2011			
Net revenues Cost of net revenues	\$ 71,017 56,371	\$ 113,263 86,573	\$273,613 214,728	\$293,068 234,202			
Gross profit	14,646	26,690	58,885	58,866			
Operating costs and expenses: Research and development Sales and marketing General and administrative Goodwill and intangible assets impairment losses Amortization of purchased intangible assets Total operating costs and expenses	14,696 6,267 4,825 20,484 227 46,499	15,126 7,211 6,243 3,514 644 32,738	44,982 21,255 16,061 49,821 891 133,010	45,517 22,805 16,550 3,514 1,699 90,085			
Operating loss	(31,853)	(6,048)	(74,125)	(31,219)			
Other income (expense): Interest income, net Other expense, net	72 (45)	60 (679)	238 (191)	303 (1,164)			
Loss before income taxes	(31,826)	(6,667)	(74,078)	(32,080)			
Income tax (benefit) provision	107	(11,165)	276	(10,592)			
Net income (loss)	\$ (31,933)	\$ 4,498	\$ (74,354)	\$ (21,488)			
Per share data:							
Net income (loss) per share: Basic Diluted	\$ (0.97) \$ (0.97)		\$ (2.28) \$ (2.28)				
Weighted average shares used in computation of net income (loss) per share: Basic Diluted	33,074	32,057	32,683	32,005			
	33,074	32,370	32,683	32,005			
Comprehensive income (loss)	\$ (31,906)	\$ 4,438	\$ (74,310)	\$ (21,542)			

## **NOVATEL WIRELESS, INC.**

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands) (Unaudited)

	Three En Septen	ded	l	En	Nine Months Ended September 30,		
	2012	_	2011	2012	2011		
Cash flows from operating activities:  Net income (loss)  Adjustments to reconcile net income (loss) to net cash provided by (used in)	\$ (31,933)	\$	4,498	\$ (74,354)	\$(21,488)		

operating activities:				
Loss on sale/disposal of fixed asset	62	-	90	-
Depreciation and amortization	2,775	4,096	9,747	13,782
Loss on goodwill and intangible assets impairment	20,484	3,514	49,821	3,514
Impairment loss on software license intangible assets	-	58	-	133
Provision for bad debts	(49)	(64)	39	59
Net impairment loss on marketable securities	-	192	39	346
Inventory provision	1,347	256	1,663	576
Share-based compensation expense	1,752	1,571	5,409	4,057
Non-cash income tax expense (benefit)	97	(10,886)	194	(11,287)
Changes in assets and liabilities:				
Accounts receivable	7,811	(12,879)	(3,460)	9,046
Inventories	1,691	737	4,089	(6,634)
Prepaid expenses and other assets	1,012	474	(1,238)	3,484
Accounts payable	(4,239)	(2,976)	(15,108)	(23,941)
Accrued expenses, income taxes, and other	(192)	2,226	233	1,651
Net cash provided by (used in) operating activities	618	(9,183)	(22,836)	(26,702)
Cash flows from investing activities:				
Purchases of property and equipment	(433)	(1,093)	(4,021)	(4,928)
Purchases of intangible assets	-	(119)	-	(219)
Purchases of marketable securities	(14,341)	(10,407)	(31,871)	(21,366)
Marketable Securities maturities/sales	15,447_	10,865	27,506	58,539
Net cash provided by (used in) investing activities	673_	(754)	(8,386)	32,026
Cash flows from financing activities:				
Proceeds from the issuance of short-term debt, net of issuance costs	5,000	12,000	5,000	12,000
Principal repayments of short-term debt	(5,000)	(12,000)	(5,000)	(12,000)
Principal payments under capital lease obligations	-	(26)	(46)	(81)
Proceeds from ESPP, stock option exercises, net of taxes paid on vested				
restricted stock units	(151)	5_	583	(617)
Net cash provided by (used in) financing activities	(151)	(21)	537	(698)
Effect of exchange rates on cash and cash equivalents	4	(128)	(43)	(74)
Net increase (decrease) in cash	1,144	(10,086)	(30,728)	4,552
Cash and cash equivalents, beginning of period	15,197_	32,013	47,069	17,375
Cash and cash equivalents, end of period	\$ 16,341	\$ 21,927	\$ 16,341	\$ 21,927

# **NOVATEL WIRELESS, INC.**

Reconciliation of GAAP Net Income (Loss) to Non-GAAP Net Income (Loss)
Three Months and Nine Months Ended September 30, 2012
(in thousands, except per share data)
(Unaudited)

	Three Mo					nths Ended ber 30, 2012			
	Net Income (Loss)	Income (Loss) Per Share, Diluted			Net Income (Loss)	Income (Loss) Per Share, Diluted			
GAAP net loss	\$ (31,933)	\$	(0.97)	\$	(74,354)	\$	(2.28)		
Adjustments: Share-based compensation expense (a)	1,752		0.05		5,409		0.17		
Acquisition related charges (b)	516		0.02		2,430		0.08		
Goodwill & Intangibles impairment (c)	20,484		0.62		49,821		1.52		

Income tax adjustments (d)	94	0.01	132	0.00
Severance (e)	-	-	890	0.03
Non-GAAP net loss	\$ (9,087)	\$ (0.27)	\$ (15,672)	\$ (0.48)

- (a) Adjustments reflect share-based compensation expense recorded under ASC Topic 718.
- (b) Adjustments reflect amortization of purchased intangibles.
- (c) Adjustments reflect goodwill and purchased intangibles impairments resulting from interim impairment analyses conducted during the 1st and 3rd quarters of 2012.
- (d) Adjustments for certain deferred tax valuation activity and an income tax effect of Q1 2012 goodwill impairment.
- (e) Adjustments reflect the cost of a reduction in force.

See "Non -GAAP Financial Measures" for information regarding our use of Non-GAAP financial measures.

### **NOVATEL WIRELESS, INC.**

Reconciliation of GAAP Operating Costs and Expenses to Non-GAAP Operating Costs and Expenses
Three Months Ended September 30, 2012
(in thousands)
(Unaudited)

	GAAP	_	Share-based ompensation expense (a)	İı	eurchased ntangibles nortization (b)	p ir	odwill and urchased ntangible pairments (c)	No	on-GAAP
Cost of net revenues	\$ 56,371	= _	\$ 167		\$ 289	_\$_		\$	55,915
Operating costs and expenses:									
Research and development	14,696	;	645		-		-		14,051
Sales and marketing	6,267	•	334		-		-		5,933
General and administrative	4,825	,	606		-		-		4,219
Goodwill and intangible assets impairment losses	20,484		-		-		20,484		-
Amortization of purchased intangibles	227		-		227		_		-
Total operating costs and expenses	\$ 46,499	\$	1,585	\$	227	\$	20,484	\$	24,203
Total		_	\$ 1,752	_	\$ 516	\$	20,484		

- (a) Adjustments reflect share-based compensation expense recorded under ASC Topic 718.
- (b) Adjustments reflect amortization of purchased intangibles.
- (c) Includes impairment charges for goodwill and purchased intangibles

See "Non -GAAP Financial Measures" for information regarding our use of Non-GAAP financial measures.

### **NOVATEL WIRELESS, INC.**

Reconciliation of GAAP Operating Costs and Expenses to Non-GAAP Operating Costs and Expenses
Nine Months Ended September 30, 2012
(in thousands)
(Unaudited)

	GAAP	com	re-based pensation (pense (a)	int	rchased angibles ortization (b)	pu int	and archased angibles pairments (c)	Se	verance (d)	Non- GAAP
Cost of net revenues	\$214,728	\$	543	\$	1,539	\$	-	_\$	53	\$ 212,593
Operating costs and expenses:										
Research and development	44,982		2,033		-		-		555	42,394
Sales and marketing	21,255		1,067		-		-		85	20,103
General and administrative Goodwill and intangible assets	16,061		1,766		-		-		197	14,098
impairment losses	49,821		-		-		49,821		-	-
Amortization of purchased intangibles	891		-		891		-		-	-
Total operating costs and expenses	\$133,010	\$	4,866	\$	891	\$	49,821	\$	837	\$ 76,595
Total		\$	5,409	\$	2,430	\$	49,821	\$	890	

Goodwill

- (a) Adjustments reflect share-based compensation expense recorded under ASC Topic 718.
- (b) Adjustments reflect amortization of purchased intangibles.
- (c) Adjustments reflect goodwill and purchased intangibles impairment resulting from interim impairment analyses conducted during the 1st and 3rd quarters of 2012.
- (d) Includes charges for a reduction in force.

See "Non -GAAP Financial Measures" for information regarding our use of Non-GAAP financial measures.

## **NOVATEL WIRELESS, INC.**

Reconciliation of GAAP Loss before Income Taxes to Adjusted EBITDA
Three and Nine Months Ended September 30, 2012
(in thousands)
(Unaudited)

	Months Ended mber 30, 2012	
Loss before income taxes	\$ (31,826)	\$ (74,078)
Depreciation and amortization charges	2,775	9,747
Goodwill & purchased intangibles impairments	20,484	49,821
Share-based compensation expense	1,752	5,409
Severance	-	890
Other expense (income)	(27)	(47)
Adjusted EBITDA	\$ (6,842)	\$ (8,258)

See "Non -GAAP Financial Measures" for information regarding our use of Non-GAAP financial measures.

## **NOVATEL WIRELESS, INC.**

Segment Reporting
Three and Nine Months Ended September 30, 2012
(in thousands, except per share data)
(Unaudited)

		nths Ended Nine Mont ober 30, Septem					
	2012	2011	2012			2011	
Net revenues by reportable segment:							
Mobile Computing Products	\$ 65,189	\$ 102,691	\$	248,620	\$	258,268	
M2M Products and Solutions	5,828	10,572		24,993		34,800	
Total	\$ 71,017	\$ 113,263	\$	273,613	\$	293,068	
Operating income (loss):							
Mobile Computing Products	\$ (7,513)	\$ 1,311	\$	(11,701)	\$	(14,359)	
M2M Products and Solutions	(24,340)	(7,359)		(62,424)		(16,860)	
Total	\$ (31,853)	\$ (6,048)	\$	(74,125)	\$	(31,219)	

	Sep	tember 30,	Dec	ember 31,
		2012		2011
Identifiable assets by reportable segment:				
Mobile Computing Products	\$	148,855	\$	181,180
M2M Products and Solutions		16,747		67,999
Total	\$	165,602	\$	249,179

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