



## Inseego Appoints Simon Rayne Managing Director for the UK, EMEA and APAC

August 28, 2018

*Strategic hire to accelerate international growth*

SAN DIEGO--(BUSINESS WIRE)--Aug. 28, 2018-- [Inseego Corp.](#) (Nasdaq: INSG) – an industry leader in solutions for intelligent mobile enterprises – announced today that Simon Rayne has joined the Company as Senior Vice President and Managing Director for the UK, EMEA (Europe Middle-East Africa) and APAC (Asia Pacific, including Australia and New Zealand). He will report directly to Dan Mondor, Chairman and CEO.

“The worldwide 5G and IoT Cloud markets are a once in a lifetime opportunity with unprecedented growth potential, notably with over 70 service providers at various stages of 5G planning,” said Dan Mondor, Chairman and CEO of Inseego. “I’m delighted to have Simon join the Inseego team and to be working with him again. In his sales leadership roles with Microsoft, Nokia, Sony Ericsson and Spectralink, Simon created sales strategies and led large sales organizations that drove revenue growth in the service provider and enterprise markets throughout the UK, EMEA and APAC regions. His extensive experience and knowledge of the markets will be invaluable to the execution of our new device-to-cloud strategy, anchored by our portfolio of 5G products.”

Mr. Rayne served as General Manager for Microsoft Devices and Services for consumer and enterprise in the UK with responsibility for the Microsoft Cloud, Office and Skype divisions. He led the integration of Nokia’s sales, marketing and services operations in the UK and Ireland into the Microsoft organization. Mr. Rayne was the architect of Microsoft’s market leading solution-sale initiative, “One Microsoft,” comprised of devices and cloud services. Prior to joining Microsoft, he led Sony Ericsson Mobile sales in Europe for consumer and retail markets, creating a step-change in sales execution.

Mr. Rayne joins Inseego from Spectralink, where he served as Managing Director for the UK, EMEA and APAC regions. Under his leadership, he architected Spectralink’s global channel sales strategy, which included strategic alliances and OEM relationships with Cisco and Microsoft and established new reseller and distribution agreements with Dimension Data, BT Global, Orange Business Services, Deutsche Telekom, Vodafone and Telefonica.

Previously he held sales leadership roles with a number of global companies, including GlaxoSmithKline, Coca-Cola, and Bass Brewing Company.

Mr. Rayne holds a B.A. (Honors) from Lancaster University and executive education accreditations from the University of Middlesex and Franklin Covey.

“Joining Inseego at this important stage of the company’s growth strategy is very exciting,” said Simon Rayne, SVP and Managing Director of UK, EMEA and APAC. “There is an incredible opportunity to lead the 5G market with our innovative IoT & Mobile Solutions and grow our IoT Cloud solutions business with Ctrack. Inseego has great sales and marketing people and a solid reputation in the regions, and I look forward to joining Dan’s team to help extend our position at the forefront of the 5G and IoT Cloud Telematics markets.”

For more information on how Inseego’s lineup of secure sensor-to-cloud solutions transform enterprises, visit [www.inseego.com](http://www.inseego.com). To schedule an interview with Inseego, contact [Inseego@GoDRIVEN360.com](mailto:Inseego@GoDRIVEN360.com).

### **About Inseego Corp.**

Inseego Corp. (Nasdaq: INSG) enables high performance mobile applications for large enterprise verticals, service providers and small-medium businesses around the globe. Our product portfolio consists of Enterprise SaaS solutions and IoT & Mobile solutions, which together form the backbone of compelling, intelligent, reliable and secure IoT services with deep business intelligence. Inseego powers mission critical applications with a “zero unscheduled downtime” mandate, such as asset tracking, fleet management, industrial IoT, SD WAN failover management and mobile broadband services. Our solutions are powered by our key innovations in purpose-built SaaS cloud platforms, IoT and mobile technologies including the newly emerging 5G technology. Inseego is headquartered in San Diego, California with offices worldwide. [www.inseego.com](http://www.inseego.com)

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Inseego’s products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Inseego’s filings with the United States Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)) and other regulatory agencies.

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