



## Inseego Names Mark Frisch as Senior Vice President Service Provider Sales for the Americas

April 11, 2018

*Company strengthens sales leadership with a wireless industry veteran*

SAN DIEGO--(BUSINESS WIRE)--Apr. 11, 2018-- Inseego Corp. (NASDAQ: INSG), an industry leader in solutions for mobile enterprises, today announced that Mark Frisch has joined the Company as Senior Vice President, Service Provider Sales for Americas, reporting directly to Dan Mondor, CEO.

"We are very excited to add Mark to our team as we look to capitalize on the growing 5G and IoT markets," said Dan Mondor, CEO of Inseego Corp. "Mark has an outstanding track record of building long term partnerships with large service provider customers and delivering on sustainable sales growth in the Americas region. Consistent with our statement from the last earnings call, we are committed to strengthening our sales leadership across the board. Mark has led large sales organizations responsible for multi-billions of dollars in revenue in the service provider space and possesses decades of experience in sales, business development and strategy. His deep expertise specifically in the areas of IoT, LTE and 5G, is a valuable asset for us."

Mr. Frisch brings over 20 years of senior sales leadership and strategic business development experience working with tier one mobile network operators (MNOs) and strategic partners in the areas of IoT, LTE and 5G. Before joining Inseego, Mr. Frisch was Vice President Business Development and Strategy Planning at Ericsson. During his tenure at Ericsson, Mr. Frisch held several leadership roles in sales, business development and strategy, including Vice President of Sales for Verizon and Sprint accounts.

Prior to Ericsson, Mr. Frisch served as Vice President Global LTE Strategy and Business Development at Nortel Networks. While at Nortel, Mark also held a number of senior executive sales roles, including Verizon Wireless Major Account Vice President. His previous roles included corporate development at COMSAT and as a management consultant at Deloitte Consulting Group in Washington, D.C.

Mr. Frisch holds a Master of Business Administration from the Fuqua School of Business at Duke University and a Bachelor of Science in Mechanical Engineering from Lehigh University.

"This is an exciting time to join Inseego, as the company embarks on its market expansion strategy with its compelling portfolio of IoT and 5G mobile solutions," said Mark Frisch, SVP Service Provider Sales, Americas at Inseego Corp. "Inseego has significant opportunities to take dominant share of target markets with their industry-leading technologies and strong customer relationships. I look forward to helping drive the company's growth through these exciting times."

### **About Inseego Corp.**

Inseego Corp. (Nasdaq: INSG) enables high performance mobile applications for large enterprise verticals, service providers and small-medium businesses around the globe. Our product portfolio consists of Enterprise SaaS solutions and IoT & Mobile solutions, which together form the backbone of compelling, intelligent, reliable and secure IoT services with deep business intelligence. Inseego powers mission critical applications with a "zero unscheduled downtime" mandate, such as asset tracking, fleet management, industrial IoT, SD WAN failover management and mobile broadband services. Our solutions are powered by our key innovations in purpose built SaaS cloud platforms, IoT and mobile technologies including the newly emerging 5G technology. Inseego is headquartered in San Diego, California, with offices worldwide. [www.inseego.com](http://www.inseego.com)

### **Cautionary Note Regarding Forward-Looking Statements**

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Inseego's products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Inseego's filings with the United States Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)) and other regulatory agencies.

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