



Inseeogo Receives 2017 Connected Transportation Award from IoT Evolution

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Ctrack Aviation Asset Management Solution Honored for Innovation and Excellence

SAN DIEGO--(BUSINESS WIRE)--Mar. 5, 2018-- [Inseeogo Corp.](#) (Nasdaq: INSG), an industry leader in solutions for intelligent mobile enterprises, announced today that [the Ctrack Aviation Asset Management solution](#) has received the 2017 IoT Evolution Connected Transportation Award from [IoT Evolution magazine](#), the leading publication covering IoT technologies.

The award honors organizations delivering services, software or hardware solutions which enable advancement of connected devices. Inseeogo's Ctrack Aviation Asset Management solution provides intelligence around critical workflows involving motorized and non-motorized ground support equipment (GSE) at airports. Through automation of workflows, real-time alerts and visibility, insights from data, dynamic edge control of assets, predictive and preventative maintenance, cross-domain analytics and ERP integration across multiple organizations, the Inseeogo Aviation cloud platform has demonstrated a significant return on investment for customers across several airport installations.

The proven solution provides operational efficiencies for GSE providers and airlines by integrating IoT-enabled secure asset monitoring technology to track, monitor and manage all physical assets within an airport. Customers, including KLM Equipment Services, are receiving significant benefits as a result of implementing Inseeogo's Ctrack Aviation Asset Management with greater improvements in the areas of safety, security, cost savings, passenger flow and the overall customer experience.

"We are honored that TMC has selected our Ctrack Aviation Asset Management for the 2017 Connected Transportation Award in the areas of Innovation and Excellence," said Chris Lytle, EVP of Enterprise SaaS Solutions at Inseeogo. "To be recognized by TMC for developing a one-of-a-kind, comprehensive solution that specifically addresses the unique and complex needs of the aviation market further validates our commitment to our customers. We look forward to rolling out more solutions for connected airports and GSE operations worldwide."

"The solutions selected for the IoT Evolution Connected Transportation Award exemplify excellence in creating and bringing to market solutions contributing to the fast-growing Internet of Things marketplace. It is my honor to congratulate Inseeogo for their innovative contribution to this rapidly evolving industry," said Carl Ford, CEO of [Crossfire Media](#), a co-publisher of IoT Evolution Magazine.

"It is my pleasure to recognize the Ctrack Aviation Asset Management solution, an innovative solution that earned Inseeogo the 2017 IoT Evolution Connected Transportation Award," said Rich Tehrani, CEO, [TMC](#). "I look forward to seeing more innovation from Inseeogo in the future."

About Inseeogo Corp.

Inseeogo Corp. (Nasdaq: INSG) enables high performance mobile applications for large enterprise verticals, service providers and small-medium businesses around the globe. Our product portfolio consists of Enterprise SaaS solutions and IoT & Mobile solutions, which together form the backbone of compelling, intelligent, reliable and secure IoT services with deep business intelligence. Inseeogo powers mission critical applications with a "zero unscheduled downtime" mandate, such as asset tracking, fleet management, industrial IoT, SD WAN failover management and mobile broadband services. Our solutions are powered by our key innovations in purpose-built SaaS cloud platforms, IoT and mobile technologies including the newly emerging 5G technology. Inseeogo is headquartered in San Diego, California with offices worldwide. www.inseeogo.com

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

About TMC

Global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

TMC's Marketplaces:

- Unique, turnkey Online Communities boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
- Custom Lead Programs uncover sales opportunities and build databases.
- In-Person and Online Events boost brands, enhance thought leadership and generate leads.
- Publications, Display Advertising and Newsletters bolster brand reputations.
- Custom Content provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive Event and Road Show Management Services help companies meet potential clients and generate leads face-to-face.

For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com.

Cautionary Note Regarding Forward-Looking Statements

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors include risks relating to technological changes, new product introductions, continued acceptance of Inseego's products and dependence on intellectual property rights. These factors, as well as other factors that could cause actual results to differ materially, are discussed in more detail in Inseego's filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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