



Inseego Corp. Names Chris Lytle Chief Strategy Officer

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SAN DIEGO--(BUSINESS WIRE)--Aug. 21, 2017-- Inseego Corp. (NASDAQ: INSG), a leading global provider of mobile broadband and software-as-a-service ("SaaS") solutions for the Internet of Things ("IoT"), announced that Chris Lytle has been appointed to the newly created role of Chief Strategy Officer.

"Chris has added tremendous value since early June in his capacity of special consultant to the Board of Directors and I'm thrilled to have him join the Inseego management team," said Dan Mondor, President and Chief Executive Officer of Inseego. "He has tremendous experience in SaaS businesses and wireless technology and has been intimately involved in the development of the turnaround strategy in all areas of our company. He is an important addition to our senior management team as we continue to execute our strategy."

Mr. Lytle, 48, is a proven leader with extensive experience investing in technology companies and providing strategic vision and sales leadership to SaaS-based organizations. Most recently, Mr. Lytle was President of Cavulus, a privately-held SaaS-based technology provider, which provided a cloud-based platform automating marketing, sales, enrollment and compliance operations in the healthcare industry. As President, he oversaw Corporate Strategy and led sales efforts to help drive growth from 12 to over 30 enterprise health plan customers. Before joining Cavulus, Mr. Lytle was a Managing Director at Morgan Stanley and previously was Lead Portfolio Manager of RCL Capital, a hedge fund focused on small and mid-cap telecom and wireless technology businesses. He holds a Bachelor of Arts degree in Economics from Lafayette College.

"Inseego has a very strong position in SaaS-based telematics, Internet-of-Things, and mobile broadband solution markets and the R&D teams possess the experience and expertise to take our technology innovation to new levels. The fundamentals are being put in place to drive sustained profitable growth under Dan's leadership," Lytle said, "and I am excited to join Inseego as we continue to execute against our stated near-term goals and long-term growth strategy."

ABOUT INSEEGO CORP

Inseego Corp. (Nasdaq: INSG) is a leading global provider of MiFi®-branded intelligent wireless solutions for the worldwide mobile communications market and software-as-a-service (SaaS) and solutions for the Internet of Things (IoT). The Company sells its telematics solutions under the Ctrack brand, including its fleet management, asset tracking and monitoring, stolen vehicle recovery, and usage-based insurance platforms. Inseego Corp. also sells business connectivity solutions and device management services through Inseego North America (formerly Feeney Wireless). The Company is headquartered in San Diego, California. www.inseego.com Twitter @inseego

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Heather Cottriel, 858-812-8050
heather.cottriel@inseego.com